Friday, July 14

3:00 PM - 7:30 PM EDT

Registration Open
3:00 PM - 7:30 PM, Friday, July 14 (In Person)

Saturday, July 15

8:00 AM - 5:00 PM EDT

Registration Open
8:00 AM - 5:00 PM, Saturday, July 15 (In Person)

9:00 AM - 10:30 AM EDT

Level Meetup
9:00 AM - 10:30 AM, Saturday, July 15 (In Person)
Overview:
Join other conference attendees at your level for a chance to kick off the conference with networking opportunities galore.

11:00 AM - 12:30 PM EDT

Opening General Session: Henry Winkler
11:00 AM - 12:30 PM, Saturday, July 15 (In Person, Virtual)
Overview: 
A Morning with Henry Winkler
Audiences always leave Henry Winkler's presentations inspired and entertained. Through humorous anecdotes and inspirational life lessons about overcoming adversity to his storied career in television and entertainment, groups of all ages can learn from Winkler's speeches. His passion for supporting others is the result of a lifetime struggle with undiagnosed dyslexia. Winkler has worked tirelessly to bring awareness and support to children who learn differently by advocating for changes in the education system and informing parents and teachers about learning challenges. 
Note: Session is live only and not available on demand afterward.

Audience: All Practice Levels

12:30 PM - 2:30 PM EDT
Lunch in the Exhibit Hall
12:30 PM - 2:30 PM, Saturday, July 15 (In Person)

12:30 PM - 5:00 PM EDT
Exhibit Hall Open
12:30 PM - 5:00 PM, Saturday, July 15 (In Person)

12:45 PM - 1:25 PM EDT
Virtual Exclusive: A Conversation with Dr. Norm Gysbers
12:45 PM - 1:25 PM, Saturday, July 15 (In Person, Virtual)
Overview:
Norm Gysbers, Ph.D., one of the original developers of the ASCA National Model and a long-time school counseling professor, shares his joys, hopes and thoughts about the ASCA National Model's past and future.

Audience: All Practice Levels

2:30 PM - 2:50 PM EDT
Address Substance Use
2:30 PM - 2:50 PM, Saturday, July 15 (In Person)
Overview:
Picture this: Your student is caught with a substance at school. Maybe a nicotine vape fell out of their pocket, they came to school under the influence or perhaps they had a THC cartridge in their locker. The student is pulled into the office, asked to be searched and their family is promptly notified. Depending on your school policy, they spend time in suspension. Once the student has fulfilled their consequence, they return to their school routine as normal, having no contact with their school counselor as it's considered a discipline issue. Does this sound familiar? Discover how
you can break this cycle and become a vital voice for substance use prevention and intervention.

**Learning Objectives:** 1) Explain the importance of the school counselor’s role in substance use prevention and intervention 2) Identify strategies to engage with your students and the community

**Speakers:**
- Michaela Thomas, *School Counselor, Littleton High School, Littleton, NH*

**Audience:** Middle School Counselors, High School Counselors

**Blend ESL and SEL**

2:30 PM - 2:50 PM, Saturday, July 15 *(In Person)*

**Overview:**
Due to language and cultural barriers, ESL students can experience increased mental health issues. Additionally, these students may also face traumas dissimilar to their classmates, including immigration and deportation crises, lack of resources and low socioeconomic status. School counselors can bridge this divide between the school community by creating safe spaces for ESL students to engage in their home culture and language. Learn how to design and implement an ESL/SEL small group.

**Learning Objectives:** 1) Discuss ESL students’ mental health needs 2) Examine the inclusivity of your school counseling program 3) Brainstorm opportunities to close gaps in your professional ESL and social/emotional learning practices.

**Speakers:**
- Kait Wellbock, *School Counselor, Greensboro, NC*

**Audience:** All School Counselors

**Legal and Ethical Challenges**

2:30 PM - 2:50 PM, Saturday, July 15 *(In Person)*

**Overview:**
Explore the ASCA Ethical Standards for School Counselors and applicable laws. Learn to apply the decision-making process to legal and ethical issues that most often occur in the school setting when working with minors. Walk away equipped with the research-based skills needed to minimize legal and ethical issues while also considering issues of diversity.

**Learning Objectives:** 1) Identify three common legal/ethical issues when working with minors in a school setting 2) Apply a structured decision-making process to minimize legal and ethical risks 3) Analyze realistic scenarios to determine the appropriate legal/ethical course of action

**Speakers:**
- Susanna Brooks, *Assistant Professor, Liberty University*
- Summer Kuba, *Assistant Professor, Liberty University*
- Sarah Kitchens, *Professor, Liberty University*

**Audience:** All School Counselors

**Annual Administrative Conferences**

2:30 PM - 2:50 PM, Saturday, July 15 *(In Person)*

**Overview:**
Does your administrator know what you do? The annual administrative conference is a formal
discussion between school counselors and the administrator in charge of the school counseling program. Learn how this discussion can increase an administrator’s understanding of your school counseling program and the impact it can have on students. Focus on using the use-of-time 5 day calculator to complete the template.

**Learning Objectives:**
1) Identify best practices when having your annual administrative conference
2) Utilize the use-of-time 5 day calculator to complete the template

**Speakers:**
- Sarah Flier, *School Counselor*, Willow River Elementary School, Hudson, WI

**Audience:** All School Counselors

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**2:30 PM - 3:30 PM EDT**

**Schoolwide Targeted Attendance Program**

*2:30 PM - 3:30 PM, Saturday, July 15 (In Person, Virtual)*

**Overview:**
Attendance is an area school counselors are tasked to support, but they have little training in this area or resources to affect change. Attendance programs can be challenging in elementary and middle school settings, as attendance is often predicated on parental support and decision making; however, this is when habits are built and critical early academics are learned. With the impact of COVID-19, attitudes, viewpoints and routines around attendance have changed, making increased attendance even more difficult. Learn to garner support from administration and implement a schoolwide, targeted attendance program.

**Learning Objectives:**
1) Garner support from administration and other stakeholders for attendance initiatives
2) Implement a schoolwide, targeted attendance program with supports at all three tiered intervention levels
3) Address multiple different factors affecting student attendance, such as peer interactions, academics, school connectedness, and familial and cultural differences

**Speakers:**
- Nicole Johnson, *School Counselor*, Sycamore Elementary School, Sugar Hill, GA

**Audience:** Elementary School Counselors, Middle School Counselors

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**Elementary-Level College & Career Readiness**

*2:30 PM - 3:30 PM, Saturday, July 15 (In Person)*

**Overview:**
College and career readiness is more than just finding a future career. Learn how Des Moines Public Schools has increased college and career readiness at the elementary level.

**Learning Objectives:**
1) Identify the role of an elementary school counselor in post-secondary success
2) Explain the purpose of college and career readiness in elementary schools
3) Discuss the process of sharing data with stakeholders

**Speakers:**
- Nyla Mowery, *School Counselor*, Studebaker Elementary School, Des Moines, IA

**Audience:** Elementary School Counselors
Black Girl Dialogue
2:30 PM - 3:30 PM, Saturday, July 15
(In Person)

Overview:
School counselors have a duty and an obligation to ensure all students are provided with tools to maximize their academic, social/emotional and career development resources. Focus on Black girls' experiences within school systems and their interactions with school counselors. Walk away equipped with strategies to better advocate for this subset of marginalized populations.

Learning Objectives: 1) Discuss the systemic barriers that exist for Black girls to have access to equitable, safe and inclusive opportunities throughout their educational journey 2) Strategize interventions to advocate for Black girls and disrupt harmful systems and practices by using a comprehensive school counseling program 3) Brainstorm ways to improve your relationship, perception, school climate and culture by supporting Black girls

Speakers:
- Carletta Hurt, School Counselor, Roosevelt STAY High School, Washington, DC
- Sholanda Smith, School Counselor, Canyon View High School, Waddell, AZ

Audience: All School Counselors

Build a Program from the Ground Up
2:30 PM - 3:30 PM, Saturday, July 15
(In Person, Virtual)

Overview:
Whether you are an experienced school counselor or new to the field, you may find yourself at a building or grade level that has never had a school counselor before. Learn practical strategies to create a strong foundation, navigate new relationships and build cohesion through a sense of belonging for students, community and yourself. Focus on student-centered strategies and discover the impact a data-informed school counseling program will have on your school community.

Learning Objectives: 1) Assess student, school and stakeholder needs and goals 2) Discuss strategies for addressing potential barriers and advocating for your program 3) Identify effective tools for implementing a data-informed school counseling program

Speakers:
- Amy Beal, School Counselor, St. Clement School, Cincinnati, OH
- Julie Biolchini, School Counselor, Creative and Performing Arts, Cincinnati, OH

Audience: All School Counselors

Mindfulness Bracket Activity
2:30 PM - 3:30 PM, Saturday, July 15
(In Person, Virtual)

Overview:
Dive into an interactive exploration of 16 sweet mindfulness, movement and making techniques using a March mindfulness bracket activity you can use to self-calm, as well as use with students at Tier 1, Tier 2 and Tier 3. Leave with a toolkit to add these effective activities to your life and school counseling work.

Learning Objectives: 1) Self-calm with basic mindfulness, movement and making strategies 2) Access a fun and interactive March mindfulness bracket activity with 16 calming strategies 3) Adapt these same strategies for use with your students in Tier 1, 2 and 3
The Impact of Implicit Bias on College Admissions

2:30 PM - 3:30 PM, Saturday, July 15
(In Person)

Overview:
A key component of the college application process lies in students relaying who they are as a student and as a person. Implicit bias and stereotypes can infiltrate the process, whether it happens on a conscious or unconscious level. What role can you play in addressing personal bias and stereotypes as you guide students throughout their postsecondary planning process? Learn about tools and resources that can help you understand and address the ways implicit biases can creep into college advising.

Learning Objectives: 1) Discuss how school counselor implicit bias and stereotypes can affect students’ postsecondary plans 2) Access tools and resources to address implicit bias and stereotypes in a school setting 3) Explain how bias is seen in letters of recommendation from the college admissions viewpoint and how it affects the admission review process for your students 4) Discuss how implicit bias and stereotypes affect students' postsecondary outcomes starting as early as elementary school in the form of course and program recommendations

Speakers:
- Christy Conley, Lead School Counselor, North Oconee High School, Bogart, GA
- Kimberly Brown, School Counselor, Wade Hampton High School, Greenville, SC

Social Justice in Rural Schools

2:30 PM - 3:30 PM, Saturday, July 15
(In Person)

Overview:
Some school counselors, especially in rural communities, have encountered resistance when implementing social justice and anti-racists practices. Without a framework for implementation, rural school counselors may struggle to support students of color within their unique setting. Build upon an anti-racism framework of school counseling with considerations for how to best achieve social justice within a rural area. Walk away with best practices for implementing social justice and anti-racist practices within your school counseling programs.

Learning Objectives: 1) Discuss anti-racist practices and how they correspond to achieving social justice 2) Explain how anti-racist practices correlate to your role within rural schools and the ASCA National Model 3) Identify best practices for integrating anti-racist practices within your rural school counseling programs 4) Identify and mitigate barriers specific to implementing anti-racist practices within rural communities

Speakers:
- Allison Fears, Doctoral Student, College of William and Mary
- Harley Locklear, School Counselor and Doctoral Student, Vernon Malone College and Career Academy, Raleigh, NC, North Carolina State University
Build Freshman Success
2:30 PM - 3:30 PM, Saturday, July 15
(In Person)

Overview:
Understanding the importance of freshmen success, Perrysburg Schools implemented a Freshmen Success Team, where students, teachers, school counselors, school psychologists and administrators collaborate to serve ninth-graders. Students were moved into freshmen study halls with a teacher from each core content area and an intervention specialist. Learn about the school-instituted wellness Wednesdays, where school counselors and other groups come to the study halls once a week to teach lessons based on the ASCA Student Standards.

Learning Objectives: 1) Explain the University of Chicago’s research behind freshmen success 2) Brainstorm ways to create a success program in your own school district 3) Build a network of like-minded school counselors to share ideas and research

Speakers:
- Nicole Bihn, School Counselor, Perrysburg High School, Perrysburg, OH
- Leah Hall, Graduate Student, Bowling Green State University

Audience: High School Counselors

Bibliocounseling for Teen Girls of Color
2:30 PM - 3:30 PM, Saturday, July 15
(In Person)

Overview:
Bibliocounseling uses narratives to consider personal dilemmas and teach cultural traditions. For teen girls of color, bibliocounseling can provide an opportunity to be exposed to literature that mirrors their lived experiences. School counselors can use bibliocounseling within small groups to process themes and foster sisterhood. Walk away ready to implement bibliocounseling in your school counseling program via small groups.

Learning Objectives: 1) Identify current systemic barriers for girls of color in schools 2) Discuss the significance and benefits of bibliocounseling 3) Review the implementation of a bibliocounseling group in a high school 4) Brainstorm action steps to implement a bibliocounseling group in your school

Speakers:
- Christina Tillery, School Counselor and Doctoral Student, Highland Springs High School, Highland Springs, VA, and Virginia Commonwealth University

Audience: Middle School Counselors, High School Counselors

Create Annual Student Outcome Goal Statements
2:30 PM - 3:30 PM, Saturday, July 15
(In Person, Virtual)

Overview:
Learn to create goal statements based on student outcome data. Goal statements clarify the group of students to be included, the outcomes targeted for change and the process for final analysis. Following the ASCA-provided annual student outcome goal template ensures the process is completed with fidelity.

Learning Objectives: 1) Move from school data to clearly identified subset of students needing support 2) Establish the criteria for inclusion in the description of the targeted group 3) Identify outcomes to be changed that are easy to analyze and report
Speakers:

- Karen Griffith, *ASCA Certified Trainer*
- Crystal Brewer, *School Counselor, Simpson Central School Pinola, Miss.*

**Audience:** All School Counselors

**Emerging School Counselor Leaders**

2:30 PM - 3:30 PM, Saturday, July 15

(In Person, Virtual)

**Overview:**

All school counselors have leadership qualities and the potential to lead, no matter what official position we may hold, and the need for effective leaders in school counseling has never been greater. The school counseling profession needs leaders who can drive systemic change in their school, district, state and the nation. ASCA and state school counselor associations need leaders who can guide the school counseling profession into the future. Learn more about leadership opportunities in the school counseling profession, such as your state school counselor association or the ASCA Board of Directors.

**Learning Objectives:**

1. Explain how leaders drive systemic change in organizations
2. List ways to collaborate with peers and people at higher levels of authority
3. Identify ways to lead through volunteer opportunities with ASCA and state school counselor associations

Speakers:

- Geoff Heckman, *School Counselor, Platte County High School, Platte City, MO*
- Lisa Fulton, *K-12 Counseling Supervisor, Carlisle Area School District, Carlisle, PA*

**Audience:** All School Counselors

**Effective Supervision for School-Counselors-in-Training**

2:30 PM - 3:30 PM, Saturday, July 15

(In Person)

**Overview:**

Have you ever thought about hosting a practicum or internship? It’s an honor and privilege to be able to support the next generation of school counselors, but there are many considerations. It’s imperative to have adequate knowledge of supervision frameworks and interventions to support trainee’s skill and professional identity development. Learn to successfully host fieldwork students by offering them effective administrative, programmatic and clinical supervision. Walk away with strategies you can implement with your supervisee immediately.

**Learning Objectives:**

1. Describe two frameworks for effective supervision of school-counselors-in-training
2. Identify three supervision interventions to support training development for school-counselors-in-training

Speakers:

- Dr. Sandra Logan-McKibben, *Clinical Assistant Professor & School Counseling Program Director, Sacred Heart University*

**Audience:** School Counselor Educators
Positive Behavior Supports and Strategies

Overview:
School counselors help promote positive student behaviors to create a safe and effective learning environment, but undesirable behaviors are still possible. Students sometimes exhibit behaviors that can lead to problems with teachers and fellow classmates, in both social and academic settings. Learn proactive approaches and strategies to address challenging behaviors in the classroom and how to further collaborate with teachers when these behaviors occur.

Learning Objectives: 1) Brainstorm proactive approaches for unwanted classroom behaviors 2) Identify practical applications of positive behavior supports and positive support strategies

Speakers:
- Angela Vera, School Counselor, Kocurek Elementary, Austin, TX

Audience: Elementary School Counselors

Support Asian Students and Families

Overview:
As hate crimes increase against the Asian population and geopolitical tensions escalate, it is vitally important to cultivate multicultural competencies to understand and support Asian students and families. Learn about culturally responsive practices. Discover ways to build a more inclusive school climate and provide concrete, individualized services for Asian students and families to help them address stressors such as anti-Asian racism, the perpetual foreigner stereotype and the model minority myth. Discuss practices that promote the healthy development of ethnic and national identity among K-12 Asian students.

Learning Objectives: 1) Discuss the challenges faced by Asian students 2) Increase multicultural competencies when working with Asian students and families 3) Describe practices and resources for working with and advocating for Asian students and families

Speakers:
- Xi Zhang, Graduate Student, Vanderbilt University
- Xin Qian, School Counselor, Scott Dual Language Magnet School, Topeka, KS

Audience: All School Counselors

ASCA Student Standards Fast Facts

Overview:
The ASCA Student Standards: Mindsets & Behaviors for Student Success are the knowledge, attitudes and skills students need to achieve academic success, college/career readiness and social/emotional development. Learn to select developmentally appropriate, effective ASCA Student Standards to achieve annual student outcome goals.

Learning Objectives: 1) Identify the purpose of the ASCA Student Standards 2) Strategize how to select appropriate ASCA Student Standards 3) Use the ASCA Student Standards to drive the content and assessment of your school counseling program
Speakers:

- Nancy Jarman-Dunn, Certified Trainer, ASCA
- Steve Schneider, ASCA Certified Trainer,

Audience: All School Counselors

AI in Education
3:15 PM - 3:35 PM, Saturday, July 15
(In Person)

Overview:
What is the K–12 risk and opportunity in Generative AI? Educators need to understand and respond to the rise of this technology that’s changing assumptions on everything from assignment completion to the future of work. Explore how to harness the opportunities while mitigating the risk of Generative AI.

Learning Objectives:

1. Discuss the implications of Generative AI for the school counseling profession

Speakers:

- Russ Sabella, Professor, Florida Gulf Coast University
- Wendy Rock, Assistant Professor, Southeastern Louisiana University

Audience: All Practice Levels

3:30 PM - 4:00 PM EDT

Coffee Break/Exhibit Hall Time
3:30 PM - 4:00 PM, Saturday, July 15
(In Person)

4:00 PM - 5:00 PM EDT

Group Counseling Techniques
4:00 PM - 5:00 PM, Saturday, July 15
(In Person, Virtual)

Overview:
Elementary students thrive with consistency and repetition. Help elementary students thrive by breaking down every 30-minute group session into sequential components: respect, relationship building, choice and empowerment. These elements reflect both restorative practices and a trauma-centered environment, all the while focusing on the acquisition of problem-solving skills, making for a successful small group.

Learning Objectives: 1) Identify repetitive practices that allow elementary students to gain coping strategies 2) Describe ways to incorporate restorative and trauma-centered practices within all group sessions 3) Strategize ways to keep students engaged and motivated during small groups

Speakers:
Lysa Mullady, School Counselor, Deauville Garden Elementary School, Copiague, NY

Audience: Elementary School Counselors

Admission Trends You Need to Know

4:00 PM - 5:00 PM, Saturday, July 15

Overview:
The last few years have resulted in sweeping changes to the college admissions counseling landscape. Hear from the National Association of College Admission Counseling (NACAC) about the latest admissions trends to empower your work as a school counselor.

Learning Objectives: 1) Identify the latest trends and data-driven research affecting college admissions 2) Discuss the future of the college admissions counseling landscape 3) Explain the benefits of NACAC research, professional development, advocacy and publications

Speakers:

- Cameron Hair, Research and Grants Associate, NACAC
- Murphy Miller, Senior Manager Membership Experiences, NACAC

Audience: All School Counselors

Culturally Affirming Shared Leadership

4:00 PM - 5:00 PM, Saturday, July 15

Overview:
ASCA promotes the use of leadership, advocacy and collaboration in school counselor practice. School administrators are key partners in this work. It is important for training programs to proactively prepare school counselors to engage in these partnerships with a culturally affirming focus. Hear about a culturally affirming shared leadership framework, which centers leadership as a collaborative practice. Discuss strategies to integrate shared leadership considerations with an equity lens into school counselor training.

Learning Objectives: 1) Discuss the school counselor educator’s role in leadership preparation 2) Integrate a culturally affirming shared leadership framework in training programs 3) Access leadership and collaboration resources

Speakers:

- Eva M. Gibson, Assistant Professor, Austin Peay State University
- Mariama Sandifer, Assistant Professor, Bowling Green University
- Sarah Brant-Rajahn, Assistant Professor, Messiah University
- James Thompson, Assistant Professor, Austin Peay State University

Audience: Counselor Educators

Educational Equity

4:00 PM - 5:00 PM, Saturday, July 15

Overview:
Through a data-informed school counseling program, school counselors demonstrate their leadership and advocacy roles as they analyze data to reveal and address educational inequities. They disaggregate data to uncover disparities and implement evidence-based interventions to address those disparities. Finally, they examine data to assess the effectiveness of their interventions. Learn the importance of using evidence-based interventions within a data-informed school counseling program and how to use ASCA’s closing-the-gap action plan to document
identified inequities in student performance. Walk away knowing how to use the closing-the-gap results report data to communicate the intervention's impact and describe implications for future practice.

**Learning Objectives:**
1) Discuss the importance of using evidence-based interventions within a data-informed school counseling program
2) Use ASCA’s closing-the-gap action plan to collect three types of student data
3) Analyze the closing-the-gap results report data to describe implications for future practice

**Speakers:**
- Lorise Grey, *School Counselor Educator, Counselor Educator, Walden University*

**Lessons Learned in Leading**
4:00 PM - 5:00 PM, Saturday, July 15

**Overview:**
Leading school counselors to fully implement a comprehensive school counseling program while balancing other needs and initiatives can be a harrowing task, especially when it is your first year as a district coordinator. Learn to create a strategic plan focused on collaborating with others to address systemic change to meet all students' needs.

**Learning Objectives:**
1) Develop a districtwide school counseling department action plan
2) Identify strategies to build collaboration and support
3) Integrate ASCA’s leadership framework in professional practice
4) Identify obstacles in leadership to build outcomes

**Speakers:**
- Matthew Berry, *Coordinator of School Counseling, Rockwood School District, Eureka, MO*

**Evidence-Based Program Practices**
4:00 PM - 5:00 PM, Saturday, July 15

**Overview:**
With too many tasks and not enough time, it’s crucial that our services are impactful and effective. One way we can ensure this is by looking at what relevant research says works and doesn’t work. There’s a huge “research to practice” gap affecting school counselors; let’s close it together. Learn to translate research around emotional regulation, social/emotional learning, group counseling, bullying and more into the work of the school counselor. Hear what the research says and how to turn that knowledge into more effective school counseling practices.

**Learning Objectives:**
1) Discuss relevant research findings in children’s emotional regulation, social/emotional learning, group counseling and more
2) Explain how to apply the research to your school counseling practices and programs
3) Identify how to quickly evaluate studies to see how they may or may not apply to your work

**Speakers:**
- Sara Cottrill-Carlo, *Curriculum Designer, The Responsive Counselor*

**Audience:** Elementary School Counselors, Middle School Counselors

**A School Counseling/Hip Hop Ed Exemplar**
4:00 PM - 5:00 PM, Saturday, July 15

**(In Person)**
Overview:
Music is a universal language. Discover ways to integrate music into your comprehensive school counseling program at Tier 1 and 2 levels. By implementing relatable music in your sessions with students, you can open students’ eyes and hearts while affirming the importance of self-love and healing in community with their peers.

Learning Objectives: 1) Engage students through #hiphoped 2) Discuss the connection between #hiphoped and social/emotional learning 3) Explain what a small group approached through hip hop would feel like from a student’s point of view

Speakers:
- Damien Sweeney, Director of Diversity, Equity, Inclusion and Belonging, Kentucky Department of Education

Audience: All School Counselors

Creative Collaborations: School Counselors & Principals
4:00 PM - 5:00 PM, Saturday, July 15 (In Person, Virtual)

Overview:
Full implementation of a comprehensive school counseling program is any school counselor’s ultimate goal. This goal requires a strong school counselor/administrator relationship. See how a small, rural school creates the time and space for collaboration between principals and school counselors with the common goal of student success. Focus on how a school counselor/administrator team uses creative solutions and outside-the-box thinking to ensure students’ needs are met, goals are achieved and all students feel welcome in the school.

Learning Objectives: 1) Discuss the benefit of having an annual administrative conference 2) Identify ways to collaborate with administrators for program implementation 3) List ways collaboration has led to districtwide change

Speakers:
- Rebecca Chambers-Arway, School Counselor, Polo R-VII School District, Polo, MO
- Monica Palmer, School Counselor, Polo Elementary School, Polo, MO

Audience: All School Counselors

Essential Tech Resources
4:00 PM - 5:00 PM, Saturday, July 15 (In Person)

Overview:
Learn about multiple free or inexpensive technology resources to aid in communication, documentation, promotion, recording-keeping and all other aspects of school counseling. The majority of these resources will focus on Google Chrome extensions, Android and iOS apps and fun lifehacks for Google Docs.

Learning Objectives: 1) Access resources to improve at least one area of your school counseling practice 2) List the benefits of using technology in your school counseling program 3) Increase communication with students and stakeholders 4) Reduce the physical documents and paperwork from your practice

Speakers:
Address Vaping

4:00 PM - 5:00 PM, Saturday, July 15

Overview:
Over the past several years, youth vaping of nicotine and cannabis has exploded in our schools, with increasingly destructive consequences. Shifting this trend will take comprehensive efforts in elementary through high school. Review current data and the facts versus myths about nicotine, cannabis and vaping risks, and explore promising practices for one-on-one, classroom and schoolwide prevention and intervention efforts.

Learning Objectives:
1) Describe the scope of current nicotine and cannabis vaping among students
2) Explain the latest research-based facts on short- and long-term consequences of nicotine and cannabis vaping
3) Brainstorm ways to approach substance psycho-education in engaging and impactful ways
4) Use motivational strategies to facilitate self-awareness and behavior shifts in currently vaping students

Speakers:
- Kriya Lendzion, School Counselor, Rainbow Community School, Asheville, NC

Audience: All School Counselors

When Laws and Ethics Collide

4:00 PM - 5:00 PM, Saturday, July 15

Overview:
Many school counselors across the country have face challenges in openly supporting LGBTQ+ students due to recent legislation. Take a deeper dive into these issues. Focus on ways to problem solve, and develop tools to best support all students in an equitable environment.
Learning Objectives: 1) Articulate current ethical and legal conflicts regarding LGBTQ+ youth in school counseling 2) Reflect on personal biases and how this may affect your school counseling program 3) Identify concrete resources and action plans for supporting students in your unique setting

Speakers:
- Heather Summers, Doctoral Student, University of Central Florida
- Jessica Yanson, Doctoral Student, University of Central Florida

Audience: All School Counselors

High-Impact Family Engagement
4:00 PM - 5:00 PM, Saturday, July 15

Overview:
School counselors have an essential and unique role in promoting, facilitating and advocating for collaboration with parents/guardians and community stakeholders. Learn about high-impact, practical family engagement strategies you can add to your professional toolbox and use right away in your work.

Learning Objectives: 1) Discuss the dual-capacity-building framework and how to apply its principles 2) Examine your assumptions and biases, and challenge your current family-engagement strategies 3) Identify high-impact family-engagement strategies you can immediately implement in your work

Speakers:
- Meredith Ayala, Family Partnerships Specialist and Military Liaison, Fairfax County Public Schools, Fairfax, VA

Audience: All School Counselors

Scholarship Applications & College Knowledge
4:00 PM - 5:00 PM, Saturday, July 15

Overview:
Students from first-generation, low-income and marginalized groups may lack specific college knowledge such as how to find and complete scholarship applications and how to stand out when writing a scholarship essay. Many students need support to understand who to ask for letters of recommendation is; how to interpret scholarship programs and eligibility; and how to describe their strengths, skills, experiences and interests related to future work, academics and scholarships. Discover ways to improve students’ overall college knowledge.

Learning Objectives: 1) Define college knowledge applied to first-generation, low-income and marginalized populations 2) Discuss ways students misinterpret scholarship applications 3) Explain the important connections between academic planning in high school and students’ postsecondary career goals 4) Strategize ways to improve students’ college scholarship knowledge

Speakers:
- Jennifer Curry, Professor, Louisiana State University

Audience: High School Counselors

Create Data Stories in a Snap
4:00 PM - 5:00 PM, Saturday, July 15

Overview:
Overview:
A critical component of school counseling is sharing data with stakeholders. For many, the hindrance to sharing their data is the time it takes to organize the data, build graphs and create a presentation that compels stakeholders toward action. Walk away with toolkits to help you create data stories in a snap, and learn ways to share these stories in a student-centered way, making it easier to ask for what is needed to meet students' needs.

Learning Objectives: 1) Identify strategies for collecting and organizing school counseling intervention and student outcome data 2) Identify and use tools to create data stories 3) Use data to advocate for systematic change

Speakers:
- Carly Day, School Counselor, Burr Elementary School, Chicago, IL

Audience: All School Counselors

Agents of Change in School Counseling
4:00 PM - 5:00 PM, Saturday, July 15
(In Person)

Overview:
Through leadership, advocacy, innovative practices and a direct focus on equitable outcomes, school counselors possess the power to act as agents of change within their buildings. Engage in an interactive presentation with the 2023 ASCA School Counselor of the Year finalists to learn more about their school counseling programs, their journeys to develop student-focused programs and best practices that served as the catalyst in allowing them to offer data-informed services to students. Through this audience-driven presentation, school counselors will learn how to identify and implement effective strategies to use as they become agents of change for all students.

Learning Objectives:
1) List the core components of developing a school counseling program
2) Provide examples of how to use data to assess and address student needs and to advocate for the school counselor's role
3) Locate ready-to-use tools and techniques you can use to implement a student-focused program

Speakers:
- Matthew Shervington, School Counselor, Susquehannock High School, Glen Rock, PA
- Beth Ruff, School Counselor, Powder Springs Elementary School, Powder Springs, GA
- Joshua Nelson, School Counselor, Richard Lewis Brown Gifted and Talented Academy, Jacksonville, FL
- Meredith Draughn, 2023 School Counselor of the Year & School Counselor, B. Everett Jordan Elementary School, Graham, N.C.

Audience: All School Counselors

Night at the Aquarium
8:00 PM - 11:00 PM EDT
(In Person)

Overview:
Porpoises, penguins, piranhas and more. Join other conference attendees for a private event at the Georgia Aquarium. Transportation from conference hotels provided. Additional fee applies ($20).
This event is for registered attendees only; no guests. Sponsored by Delta. To add a Night at the Aquarium ticket to your registration, contact registration services at (888) 505-1292. Please note, you will need to bring your ticket and your name badge to access the event.

Sunday, July 16

7:30 AM - 8:30 AM EDT

Morning Yoga
7:30 AM - 8:30 AM, Sunday, July 16 (In Person)
Overview:
Start your day off with a light yoga session

8:00 AM - 4:00 PM EDT

Exhibit Hall Open
8:00 AM - 4:00 PM, Sunday, July 16 (In Person)

8:00 AM - 5:00 PM EDT

Registration Open
8:00 AM - 5:00 PM, Sunday, July 16 (In Person)

9:30 AM - 10:30 AM EDT

Address Race-Based Traumatic Stress
9:30 AM - 10:30 AM, Sunday, July 16 (In Person, Virtual)
Overview:
Race-based traumatic stress deals with the ongoing and collective injuries from exposure to racial stress and can affect students academically, physically, socially and emotionally. The need for school counselors to reexamine trauma-informed practices through a racially equitable lens is growing. Learn to identify signs and symptoms of race-based traumatic stress and best practices for creating a trauma-sensitive school climate by developing a race-based traumatic stress framework that creates safe spaces for students and advocates to change the school's culture.

Learning Objectives: 1) Identify causes, behaviors and indicators associated with race-based traumatic stress 2) Strategize ways to integrate the use of school climate data to build culturally responsive programs that address race-based traumatic stress 3) Design a trauma-informed framework for your school

Speakers:

- Kim Mitchell, School Counseling Program Specialist and Doctoral Student, Atlanta Public Schools, Atlanta, GA and University of West Georgia
Create a Therapy Dog Program
9:30 AM - 10:30 AM, Sunday, July 16
(In Person)

Overview:
Hear how one district created and implemented a therapy dog program for a district of 985 students, without any cost to the district. Learn to obtain veterinary care sponsorships and community buy-in, as well as ways to make your therapy dogs accessible for your students and families. Focus on a day in the life of two therapy dogs, Kalani and Shadow, and discover how the dogs collaborate in a variety of classrooms, activities and events.

Learning Objectives: 1) Discuss the benefits of implementing a therapy dog program 2) List steps to take to create a district-owned therapy dog program 3) Discuss raising funds without the need for district money 4) Explain how therapy dogs can collaborate with classroom activities and lessons

Speakers:
- Kelli Baker, School Counselor, Morris Public Schools, Morris, OK
- Becky Alexander, Principal, Morris Elementary School, Morris, OK
- Lisa Merrill, Library Media Specialist, Morris Public Schools, Morris, OK

Grief Work in Today's World
9:30 AM - 10:30 AM, Sunday, July 16
(In Person)

Overview:
One in 13 children will experience the death of a parent or caregiver by the age of 18. Such loss can destroy children's sense of safety, upend any sense of normalcy and completely reconfigure their understanding of the world. As school counselors, how are we serving our grieving students? Dive deeper into understanding grief and all of its complications in today's world. Discuss appropriate grief terminology, secondary losses, suicide loss, Prolonged Grief Disorder and the complications of death due to COVID-19.

Learning Objectives: 1) Identify preferred terminology surrounding death 2) Reduce discomfort and ambiguity surrounding grief work 3) Adapt provided tools and resources to use with grieving students

Speakers:
- Genevieve Nelson, Program Director, Lost & Found Grief Center

Increase Impact with Engaging Lessons
9:30 AM - 10:30 AM, Sunday, July 16
(In Person, Virtual)

Overview:
Building student knowledge, skills and awareness through classroom instruction and small groups requires intentional planning, a variety of approaches and methods and engaging activities. Gain valuable strategies, approaches, activities and tips to meet the needs of diverse learners in your school, build and strengthen student success skills and have a positive impact on student outcomes.
Learning Objectives: 1) Examine your pedagogy to determine its impact on student engagement 2) Explain how to build, implement and evaluate lessons that incorporate strategies for engaging all learners 3) Strategize ways to increase student engagement and student outcomes through lessons

Speakers:

- Andrea Donegan, School Counseling Consultant, Wisconsin Department of Public Instruction
- Erika Spear, School Counselor, Rice Lake High School, Rice Lake, WI

Audience: Elementary School Counselors

Determine Student Needs
9:30 AM - 10:30 AM, Sunday, July 16 (In Person, Virtual)

Overview:
We hear a lot about how to use data to determine the effectiveness of our school counseling program; however, how do we first determine who needs specific school counseling services? Learn about tools to gather data to determine student needs, and hear how we can use tools such as the Big 5, disaggregated data, root cause analysis and equity risk ratios to dig deeper with data and drive decision-making.

Learning Objectives: 1) Define data-informed school counseling programs 2) Describe five tools to gather data to determine student need 3) Use tools to determine student needs at your school to strengthen the supports provided to students

Speakers:

- Sarah Kirk, School Counselor Specialist, Oklahoma State Department of Education

Audience: All School Counselors

Support Latinx Students
9:30 AM - 10:30 AM, Sunday, July 16 (In Person)

Overview:
Over the past several decades, the high school dropout rate for Latinx students has steadily decreased, while college enrollment rates have been on the rise. Despite these gains, Latinx students continue to underperform in comparison with the national average. Systemic racism, historical trauma, distrust of authority, low expectations, lack of access, gatekeeping, cultural differences and pandemic-related challenges, which have disproportionately affected the Latinx community, are important factors for consideration. Learn about the current state of Latinx student populations and barriers to access and inclusion for Latinx students. Explore tools for school counselor advocacy and strategies for effectively working with Latinx students to flip the deficit narrative.

Learning Objectives: 1) Describe the current state of the Latinx student population in the United States 2) Discuss barriers to access and inclusion affecting Latinx students’ academic, college and career, and social/emotional development 3) Access tools for school counselor advocacy and strategies for effectively working with Latinx students

Speakers:

- Lydia McNeiley, College and Career Coordinator, School City of Hammond, Hammond, IN
- Roberto Aguilar, School Counselor, Milwaukie High School, Milwaukie, OR
- Maureen Ponce, President-Elect, Maryland School Counselor Association
**Support Adoptive & Foster Families**

9:30 AM - 10:30 AM, Sunday, July 16  
(In Person)

**Overview:**  
Adoption is a topic that can bring up myriad emotions for school counselors and families. Unless school counselors have specific experience with adoption and foster care, they may feel unsure about advocating effectively for adoptive children so they can thrive in school. Learn about basic adoption processes and language so you can understand some of the unique advocacy opportunities for students with adoptive or foster families.

**Learning Objectives:** 1) Summarize basic adoption terms and processes 2) Discuss special circumstances related to adopted children’s development and well-being 3) Identify strategies and resources for working with adopted children and their families

**Speakers:**
- Kayla Wilkinson, *School Resource Counselor & WySCA President, Casper, WY*
- Meghan Anderson, *Licensed Clinical Social Worker*

**Audience:** All School Counselors

**Lead School Counseling Departments**

9:30 AM - 10:30 AM, Sunday, July 16  
(In Person)

**Overview:**  
School counseling directors/department chairs are some of the most visible school counselor leaders in secondary schools. Leading a department extends beyond supervising staff and managing programs; it also encompasses enacting a vision and motivating others. Learn about common challenges and effective actions to lead school counseling departments through staff empowerment, collaboration and advocacy.

**Learning Objectives:** 1) Identify the leadership roles of school counseling department chairs/directors 2) Examine common challenges faced by building-level leaders 3) Describe and apply five key actions for successful leadership

**Speakers:**
- Jovan Edmunds, *Resource Counselor, Northwest High School, Germantown, MD*

**Audience:** Middle School Counselors, High School Counselors, District Directors

**Classroom Management**

9:30 AM - 10:30 AM, Sunday, July 16  
(In Person, Virtual)

**Overview:**  
Many school counselors are at a loss when it comes to classroom management, yet principals and teachers come to us when there are behavioral issues. A great lesson with all the bells, whistles and mindsets may not be received well by students due to behaviors that arise during the lesson. Let’s face it, if you weren’t a teacher, you probably weren’t taught about classroom management, and even some teachers were never taught this skill. Learn to help manage student behaviors and make classroom lessons more enjoyable for you and your students.

**Learning Objectives:** 1) Explain how to use better classroom management 2) Develop skills to improve your classroom management, as well as that of teachers 3) Discover areas needing improvement
Teach Kids to Be Their Own Hero
9:30 AM - 10:30 AM, Sunday, July 16
Overview:
In a world that at times seems filled with adversity, school counselors can take an active role in helping students find their voice to advocate for themselves. Learn easy-to-implement ideas for classroom lessons and small groups using the three components of self-advocacy. Access resources such as children's books, video clips and craft activities to use as supplemental teaching tools in your program. Leave with structured ways to create a school community that encourages everyone to embrace their inner hero.

Learning Objectives: 1) Discuss the importance of teaching students to effectively express their needs 2) Explain the skill-based components of self-advocacy 3) Describe lessons and programs you can implement to create a school culture of open communication and ensuring student needs are being met

Speakers:
- Lisa King, School Counselor, Blackwell Elementary School, Marietta, GA

Legal Literacy and Ethical Practice
9:30 AM - 10:30 AM, Sunday, July 16
Overview:
School counselors must negotiate the competing interests of the overregulated school environment, students’ need for confidentiality and parents’ legal rights to be the guiding voice in their children’s lives. Focus on these competing interests, court rulings and the 2022 ASCA Ethical Standards for School Counselors. Address legal rulings and ethical practice in areas such as suicide, sexually active students, academic advising, child abuse, educational records, sexual harassment, First Amendment rights and transgender youth. Discover recent changes in federal, case and state laws. Improve your legal literacy, and walk away with guiding principles to support best ethical practice.

Learning Objectives: 1) Summarize federal, state and case laws that are pivotal in supporting your work 2) Discuss hypothetical cases, and apply these cases to your own practice 3) Explain the standard of care in light of recent court rulings 4) Identify best practices in areas of particular concern such as suicide

Speakers:
- Carolyn Stone, Professor, University of North Florida

Build Supportive Relationships with Black Girls
9:30 AM - 10:30 AM, Sunday, July 16
Overview:
Black girls easily get lost in today’s educational arena. Although Black and brown students get
disproportionately disciplined for the same things their white counterparts do, the programmatic emphasis is usually on boys. Learn ways to positively target our Black and brown girls to lift them up and challenge the status quo they have battled for centuries. Focus on examining and positively affecting outcome data.

**Learning Objectives:** 1) Discuss the current data surrounding Black girls in education and the prison systems 2) Explain how to create a supportive group, club or environment for Black girls in your building or district 3) Use targeted resources to supplement your work with this population

**Speakers:**

- Renita Brooks, *School Counselor, Cincinnati Public Schools, Cincinnati, OH*
- Morgan Taylor, *School Counselor, Cincinnati Public Schools, Cincinnati, OH*

**Audience:** All School Counselors

### Ensure Virtual Students' Safety

**9:30 AM - 10:30 AM, Sunday, July 16**  
*(In Person)*

**Overview:**

Since the post-pandemic rise in virtual school enrollment across the nation, thousands of students are choosing to complete their education online. For many students, the traditional education setting has provided the only consistently safe space in their everyday lives, and the virtual setting can present some challenges for them and the school counselors who serve them. Learn ways to provide a safe space virtually for your students and to offer quality school counseling services that comply with your state and local guidelines.

**Learning Objectives:** 1) Recognize signs of neglect and abuse virtually 2) Identify imminent and nonimminent safety situations 3) Review virtual student safety resources 4) Draft a student safety support plan for your program

**Speakers:**

- Elisha McDonald, *School Counseling Consultant, Pearson Virtual Schools*
- Stephanie Becker, *School Counseling Consultant, Pearson Virtual Schools*

**Audience:** All School Counselors

### Postsecondary Readiness from the Student Perspective

**9:30 AM - 10:30 AM, Sunday, July 16**  
*(In Person)*

**Overview:**

Each year, more than one million students, one-third of whom are first-generation, apply to college through the Common App. In January 2019, the Common App united with Reach Higher, the college access and success campaign started by former First Lady Michelle Obama during her time at the White House. Engaging with students outside of the classroom and on digital platforms they use every day requires savvy and strategy, along with a healthy dose of authenticity and fun. Hear how Reach Higher is helping increase student engagement in the college-readiness process, their efforts to remove barriers in the application process and how you can help as well.

**Learning Objectives:** 1) Evaluate current practices around engaging student voices into your work to ensure you’re meeting student needs based on the current societal climate 2) Access social media platforms to better interact with your students in an effort to build an inclusive college-going culture 3) Discuss best practices for starting a Reach Higher student club at your school to empower students to help support and develop near-peer mentoring techniques in the college application process
Speakers:

- Jameia Tennie, Director, Student Engagement Programs, Common Application/Reach Higher
- Amani Manning, Engagement Associate Student and Counselor Engagement, Common Application/Reach Higher
- Jacob Boillat, Manager of Community Outreach & Engagement, Common Application/Reach Higher
- AuBriana Busby, Program Manager Student & Family Engagement, Common Application/Reach Higher

Audience: High School Counselors

Effective Lesson Planning
9:30 AM - 10:30 AM, Sunday, July 16 (In Person)

Overview:
Using specific ASCA Student Standards to drive classroom lesson focus, substance and assessment ensures your lessons offer evidence-based content, grounded in research and focused on skills and knowledge necessary to being an effective learner. Following the required components of the ASCA lesson plan template ensures you’re delivering instruction effectively and giving students the best opportunity to acquire the standards. Learn about instructional strategies, and leave with a few lessons ready to be delivered.

Learning Objectives: 1) Plan effective classroom lesson instruction 2) Explore effective teaching strategies

Speakers:

- Karen Griffith, ASCA Certified Trainer,
- Ashley Wright, School Counselor, Conroe, TX
- Samantha Vidal, School Counseling Professional Learning Specialist, Keep Indiana Learning, CIESC

Audience: All School Counselors

RAMP Begins with the ASCA National Model
9:30 AM - 10:30 AM, Sunday, July 16 (In Person)

Overview:
Before submitting the RAMP application, it’s critical to learn about, apply and understand the ASCA National Model and its impact. Hear from four 2023 RAMP Schools about their journey from implementing the ASCA National Model all the way to applying for RAMP and what they learned along the way.

Learning Objectives:

1. Explain the importance of a solid understanding and implementation of the ASCA National Model before applying for RAMP
2. Discuss best practices when working toward RAMP

Speakers:

- Deirdra Hawkes, ASCA Director of Programs & Advocacy, American School Counselor Association
- Megen Stair, School Counselor, Park Vista High School, Lake Worth, Fla.
Cherri Byford, School Counselor, William O. Darby Middle School, Ft. Smith, Ark.
Meitra Perry, School Counselor, Nebo Elementary School, Dallas, Ga.
Jeff Dennis, School Counselor, North Creek High School, Bothell, Wash.

Audience: All School Counselors

10:30 AM - 11:00 AM EDT

Coffee Break/Exhibit Hall Time
10:30 AM - 11:00 AM, Sunday, July 16

11:00 AM - 12:00 PM EDT

Challenge Assumptions with Professional Advocacy
11:00 AM - 12:00 PM, Sunday, July 16

Overview:
When principals assign school counselors with non-school-counseling-related duties, it prevents school counselors from delivering direct and indirect student services. What if there were a way to limit the number of administrative tasks school counselors perform? Explore how institutionally held assumptions about the school counselor’s role can keep them stuck performing inappropriate duties that go beyond fair-share responsibilities. Leave with a professional advocacy strategy, based in your own practice and research, that highlights how school counselors can identify and dispute systemically ingrained assumptions to enhance your professional advocacy efforts.

Learning Objectives: 1) Define professional advocacy, and describe what advocacy looks like in action 2) Explain the role institutionally held assumptions have on maintaining the status quo 3) Identify and dispute hidden assumptions that prevent school counselors from delivering direct and indirect student services 4) Identify new actions to advocate for your position

Speakers:
- Jennifer Watkinson, Associate Professor, Loyola University Maryland
- Tameka Grimes, Assistant Professor, Virginia Polytechnic Institute and State University

Audience: All School Counselors

Small Groups 101
11:00 AM - 12:00 PM, Sunday, July 16

Overview:
Small groups don't happen unless you make them happen. To run a comprehensive school counseling program rooted in the ASCA National Model, small groups must be a part of your program. Focus on overcoming barriers to small-group counseling, including from feelings of self-doubt and scheduling logistics. Learn ways to improve your small-group delivery.

Learning Objectives: 1) Describe the components of small-group counseling 2) Strategize ways to overcome barriers to running small groups 3) Discuss strategies for structuring small groups and creating group content

Speakers:
Audience: All School Counselors

Build an Action-Oriented Equity Practice
11:00 AM - 12:00 PM, Sunday, July 16

Overview:
As a leadership team member, school counselors create a school culture of success for all through advocacy and implementing culturally responsive school counseling, which affects student academic achievement. Engage in action-oriented equity practice by examining your own biases and learning to identify, recognize and use Black students’ academic strengths to increase positive educational outcomes.

Learning Objectives: 1) Examine your school counseling practice to determine your beliefs about Black student achievement 2) Discuss strengths-based techniques and their impact on academic advising sessions with Black students

Speakers:
- Danielle Crankfield, School Counselor, Crofton High School, Gambrills, MD
- Dana Cudjoe, School Counselor, Rich Township High School District, Matteson, IL

Audience: All School Counselors

Next-Level Advisory Programs
11:00 AM - 12:00 PM, Sunday, July 16

Overview:
Having a trusted adult in school is one of the biggest predictors of success. Advisory programs help foster those relationships while also meeting the school's various needs. Hear about the struggles and successes one high school experienced over the last eight years of developing a schoolwide advisory program. Walk away with strategies to develop, structure and implement a schoolwide advisory program aligned with ASCA standards.

Learning Objectives: 1) Explain how a schoolwide advisory program can be structured to meet your school's academic, career and social/emotional needs 2) Describe how to obtain school and district administration approval to start an advisory program 3) Discuss how to get staff ownership and buy-in of an advisory program 4) Access examples, templates and a plan

Speakers:
- Bethany Balderrama, School Counselor, Northridge High School, Greeley, CO

Audience: Middle School Counselors, High School Counselors

Beyond Kindness
11:00 AM - 12:00 PM, Sunday, July 16

Overview:
School counselors often lead kindness lessons and schoolwide kindness campaigns; however, to address inequities, bias, discrimination and more in our school communities, school counselors must move beyond kindness. Explore existing kindness lessons and programs and where they lack in anti-bias, anti-racist equity perspectives. Discuss using Learning for Justice’s social justice standards and culturally sustaining pedagogy in your school counseling lessons and programs. Explore the CASEL SEL framework, and discuss social/emotional learning from an anti-racism/anti-bias equity mindset. Analyze a variety of texts and materials from a diversity, equity, inclusion and
Learning Objectives: 1) Recognize comprehensive school counseling programs that move beyond kindness using CASEL’s framework, the ASCA Ethical Standards for School Counselors, the ASCA Student Standards: Mindsets & Behaviors for Student Success, and Learning for Justice’s social justice standards 2) Articulate the need to include a diversity, equity, inclusion and justice lens, as well as anti-bias, anti-racist equity perspectives in social/emotional learning 3) Analyze texts and materials from a diversity, equity, inclusion and justice lens in order to move your own lessons and initiatives beyond kindness

Speakers:

- Laura Ross, School Counselor, Five Forks Middle School, Lawrenceville, GA

Audience: Elementary School Counselors, Middle School Counselors

School Counselors of Color Affinity Group
11:00 AM - 12:00 PM, Sunday, July 16
(In Person)
Overview:
Join the School Counselors of Color Affinity Group for an in-person meeting. Network with like-minded peers, connect with colleagues with shared challenges and discuss solutions and resources. The School Counselors of Color Affinity Group is dedicated to providing a safe space for school counselors of color to be authentic and genuine and to create opportunities to connect and network, share ideas and experiences, and discuss relevant issues.

Audience: All Practice Levels

11:00 AM - 11:20 AM EDT

Sensory Paths for Beginners
11:00 AM - 11:20 AM, Sunday, July 16
(In Person)
Overview:
Do you have students in your school who are overloaded but need a technology-free brain break? Learn to create a sensory path in any hallway for under $10.

Learning Objectives: 1) Design a sensory path in your school

Speakers:

- Charles Williams, School Counselor, Solar Preparatory for Boys, Dallas, TX

Audience: Elementary School Counselors

Tech Tools for School Counselors
11:00 AM - 11:20 AM, Sunday, July 16
(In Person)
Overview:
The COVID-19 pandemic forces school counselors to deliver their school counseling program virtually. Now that schools are back in person, you can still take advantage of some of those tech tools you used remotely. Discuss your favorite remote school counseling resources, and hear about other participants’ resources. Focus on some commonly used tools you can still implement, such as Pear Deck, Google Jamboard, GoNoodle, We Do Listen lessons, ClassDojo, Nearpod, Newsela, BrainPOP and others.
Learning Objectives: 1) Discuss remote school counseling resources, and decide which to implement in your current school counseling program

Speakers:

- Yasar Dedeoglu, Assistant Professor, California State University, Fresno
- Dilian Rolins, Assistant Professor, California State University, Fresno

Audience: All School Counselors

School Counseling Calendars
11:00 AM - 11:20 AM, Sunday, July 16 (In Person)

Overview:
School counselors develop, publish and share calendars of school counseling program activities. Calendars inform parents, teachers, administrators and students about these activities so they can join when appropriate. Learn best practices for creating your calendars.

Learning Objectives: 1) Discuss the importance of sharing annual and weekly calendars with stakeholders 2) Identify the differences in annual and weekly calendars 3) Discuss what to include in each calendar

Speakers:

- Barbara Truluck, School Counselor, Palmer Middle School, Cobb County Public Schools, Marietta, Ga.,

Audience: All School Counselors

Resolve Ethical Dilemmas with a Decision-Making Model
11:00 AM - 11:20 AM, Sunday, July 16 (In Person)

Overview:
Explore the ethical decision-making steps included in the 2022 ASCA Ethical Standards for School Counselors. An ethical decision-making model can serve as your guide to an effective decision and bring consistency to the process. When confronted with an ethical dilemma, using an ethical decision-making model not only guides you in a carefully considered process but can also provide some liability protection. Recently, school counselors have found they are encountering more ethical dilemmas related to cultural and worldview factors, and they need strategies to ethically and effectively navigate these situations. The updated decision-making model addresses these factors and provides guidance for school counselors as they work through these scenarios.

Learning Objectives:

1. Review the ethical decision-making steps that are part of the ASCA Ethical Standards for School Counselors
2. Apply the steps to a case study of a school counseling ethical dilemma
3. Discuss the outcome and application for school counselors

Speakers:

- Haley Wikoff, Assistant Professor, Department of Counselor Education and College Student Personnel, Western Illinois University
- Wendy Rock, Assistant Professor, Southeastern Louisiana University

Audience: All Practice Levels
Empower Kids to Care

11:30 AM - 12:30 PM, Sunday, July 16

Overview:
Learn how school counseling professionals activate students' compassion to change school climate and show peers they are seen, they matter and people care. The BIONIC (Believe It Or Not I Care) team, an award-winning program started after four suicides at a school, has empowered K-16 students around the world for 18 years. BIONIC teaches students how to reach out to peers who are new, sick, bullied or lose a loved one to help prevent them from falling through the cracks or spiraling into more serious issues like suicide. Learn how schools at all levels have implemented the program as a natural extension of the school counseling department.

Learning Objectives: 1) Assess if your school’s culture needs improvement 2) List the benefits of implementing a BIONIC team on your school campus 3) Strategize how to empower students to conduct simple, powerful and effective targeted and individual outreaches through a BIONIC team to create a more caring climate in their school and community

Speakers:
- Sandy Austin, Executive Director, Executive Director, B.I.O.N.I.C
- Alma Lopez, School Counselor, Livingston Middle School, Livingston, CA
- Matthew McClain, School Counselor, Baker Elementary School, Fort Morgan, CO

Audience: All School Counselors

Understand LGBTQ+ Students' Rights

11:30 AM - 12:30 PM, Sunday, July 16

Overview:
Administrators and educators want schools to provide safe environments for students to explore new ideas and develop the social skills they will need in life. For gender nonconforming and transgender students however, school can be a place they associate with frustration, torment and disrespect. Often, they experience these things as a result of action or inaction from school administration, staff and faculty. Discuss students’ federal, state and local rights; educators' responsibilities; and regulations districts can implement by districts to protect gender-nonconforming and transgender youth from intentional and unintentional discrimination.

Learning Objectives: 1) Summarize LGBTQ+ students' federal, state and local rights 2) Discuss educators' responsibilities to support LGBTQ+ students 3) Identify ways to support LGBTQ+ students at your school and/or district

Speakers:
- Keli Carter, Assistant Director, Counseling Programs & Data, Georgia Cyber Academy
- Tamika Hibbert, Core Faculty, Liberty University

Audience: High School Counselors

College Success Programs

11:30 AM - 12:30 PM, Sunday, July 16

Overview:
Closing achievement and opportunity gaps are at the top of everyone’s priority list. College success
programs (CSP) use a systemic approach to mitigate the impact of barriers to access, opportunity and attainment and support students who are from populations historically underrepresented on college campuses due to adverse barriers. Many, but not all, CSP students are the first in their family to attend college. Some students face challenges caused by poverty, racism and lack of access to resources. Hear how CSP has closed gaps for traditionally marginalized students through the use of an equity audit, data dialogues, improvement science, program transformation and the use of innovative partnerships and collaboration to bring about systemic change.

Learning Objectives: 1) Explain how to translate equity into practice using an equity audit to bring about actionable change 2) Describe how to examine data to evaluate your programs to close achievement and opportunity gaps 3) Implement evidence-based programs that prepare students for postsecondary and career preparation and ensure more equitable postsecondary access

Speakers:
- Lynette Henry, Program Manager, College Success Programs, Fairfax County Public Schools, Fairfax, VA
- Stephanie Gray, Coordinator School Counseling and College Success, Fairfax County Public Schools, Fairfax, VA

Audience: All School Counselors

CANCELLED: Everyday Positive Mental Health Supports for Youth
11:30 AM - 12:30 PM, Sunday, July 16
(In Person)

Overview:
Team: Changing Minds is a national mental health response network specializing in reaching young people – particularly boys and young men of color. As a partnership between Big Brothers Big Sisters of America, the National Council for Mental Wellbeing and Futures Without Violence, Team: Changing Minds boosts awareness of positive mental health knowledge with trusted adults in the lives of youth by providing the know-how to identify the basics of mental health challenges, understand some of the complexity surrounding such adversity and powerfully activate consistent adults to serve as caring responders.

Learning Objectives:
1. Explain key barriers to accessing mental health support – particularly for boys and young men of color – and the power of early intervention
2. Strategize ways to respond to mental health challenges experienced by young people
3. Identify two-three everyday gestures that helps buffer youth mental health challenges

Speakers:
- Brian O'Connor

Audience: All Counselors

ASCA National Model Implementation Plan
11:30 AM - 12:30 PM, Sunday, July 16
(In Person, Virtual)

Overview:
ASCA National Model implementation doesn't have to be intimidating if you tackle it in phases. Learn about the new phased implementation plan, designed by ASCA. The plan provides a timeline for school counselors to implement an ASCA National Model program. If you struggle with how to start, when to start and where to start, this is the session for you.
Learning Objectives: 1) Summarize the new timeline 2) Identify ASCA resources to help with ASCA National Model implementation

Speakers:
- Nan Worsowicz, Certified Trainer, ASCA
- Onna Mechanic-Holland, Education Specialist, School Counseling, Rhode Island Department of Education

Audience: All School Counselors

ASCA-Aligned Curriculum for School Counselor Preparation
11:30 AM - 12:30 PM, Sunday, July 16 (In Person)

Overview:
Learn about an approach to school counselor preparation using the ASCA-aligned curriculum. Focus on suggested courses, descriptions, standards and lessons learned in the implementation of a program that is fully aligned with the ASCA Standards for School Counselor Preparation Programs.

Learning Objectives:
1. Summarize the background and context of the ASCA-aligned curriculum
2. Describe course information when utilizing ASCA-aligned curriculum
3. Discuss potential ways to transition into/incorporate the ASCA-aligned curriculum into your school counselor preparation program
4. Participate in discussions and information sharing

Speakers:
- Russ Sabella, Professor, Florida Gulf Coast University
- Ann Tilman, Assistant Professor, Florida Gulf Coast University

Audience: School Counselor Educators, District Director

11:35 AM - 11:55 AM EDT

Schoolwide Read-Alouds to Build SEL Skills
11:35 AM - 11:55 AM, Sunday, July 16 (In Person)

Overview:
School counselors play a vital role in creating meaningful bridges between students' academic skills and social/emotional development. Learn to use schoolwide novel read-alouds to develop SEL skills, build stronger relationships, encourage social justice and have a positive impact on school climate. Students receive their own book, hear a meaningful story read to them by teachers and participate in growth-minded SEL lessons and activities, leading to an amazing opportunity for ownership in the educational process and engagement through empathetic learning. Focus on practical concerns, potential read aloud books and SEL lesson ideas.

Learning Objectives: 1) Develop and lead a collaborative schoolwide read-aloud program

Speakers:
Audience: Middle School Counselors

Increase Family Engagement
11:35 AM - 11:55 AM, Sunday, July 16
(In Person)

Overview:
Collaborating with stakeholders is an important part of the school counseling program and helps build a positive school climate and support student achievement. Increasing family engagement is one way to provide opportunities for families to partner with the school in supporting their children's education. Understand why family engagement is important, and learn best practices and strategies to use in your school counseling program.

Learning Objectives: 1) Identify ways to provide family-engagement activities within your school counseling program

Speakers:
- Laurie Tristan, School Counselor, MacArthur Fundamental Intermediate School, Santa Ana, CA
- Johan Arana, Family and Community Engagement Liaison, MacArthur Fundamental Intermediate School, Santa Ana, CA

Audience: All School Counselors

Classroom and Small-Group Mindsets & Behaviors Action Plan
11:35 AM - 11:55 AM, Sunday, July 16
(In Person)

Overview:
Delivering school counseling activities and services to students improves student achievement, behaviors and attitudes. The classroom and small-group Mindsets & Behaviors action plan template helps you create an effective plan to teach students the knowledge, attitudes and skills appropriate for their developmental level, informed by specific ASCA Student Standards. Learn best practices for completing the classroom and small-group Mindsets & Behaviors action plan.

Learning Objectives:
1. Identify the appropriate use of the ASCA Student Standards: Mindsets and Behaviors for Success in classroom and small-group action plans when delivering direct services
2. Explain how the Classroom and Small-group Mindsets & Behaviors Action Plan aligns with other ASCA National Model templates, such as calendars, results reports, including the closing-the-gap action plan/results reports

Speakers:
- Dianne Andree, Student Success Director, City Schools of Decatur, Decatur, Ga.
- Kristin Barnson, School Counselor Specialist, School Counseling Dept, Clark County School District & ASCA Certified Trainer

Audience: All School Counselors

MApp
11:35 AM - 11:55 AM, Sunday, July 16
(In Person)

Overview:
You're busy. We get it. You need to access your school counseling program details wherever you are during the school day – at your desk, in the hallway or during a faculty meeting. Learn how to organize your program on your phone, tablet or desktop computer using the ASCA National Model app (MApp).

**Learning Objectives:**

1. Download the ASCA National Model app (MApp) for your desktop computer and mobile devices
2. Track how you spend your time – in real time – and compare it with the ASCA use-of-time recommendations
3. Immediately access your results reports whenever an administrator has a question

**Audience:** All School Counselors

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**12:00 PM - 1:30 PM EDT**

**Lunch in the Exhibit Hall**

12:00 PM - 1:30 PM, Sunday, July 16  
*(In Person)*

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**12:10 PM - 12:30 PM EDT**

**Support Muslim Students**

12:10 PM - 12:30 PM, Sunday, July 16  
*(In Person)*

**Overview:**

According to the Pew Research Center, approximately 3.3 million Muslims of all ages are currently living in the United States; this number is projected to double by 2050. In recent times, general perceptions about Muslims and Islam have shifted and caused a rise in Islamophobia, hate crimes and discrimination. Learn about the U.S. Muslim population, including demographics, group diversity, forms of oppression and discrimination, as well as and how to support your Muslim students.

**Learning Objectives:**

1) Discuss the American Muslim population while maintaining cultural awareness for working effectively with Muslim students

**Speakers:**

- Ayesha Fawzi, School Counselor and Doctoral Student, Osborne High School, Marietta, GA and University of Georgia

**Audience:** All School Counselors

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**Amplify Your Advocacy with Twitter**

12:10 PM - 12:30 PM, Sunday, July 16  
*(In Person)*

**Overview:**

It can be frustrating when people don't understand the role of school counselors and what school counselors can offer students. By engaging in professional advocacy and promoting your school counseling program, you can control the conversation and share how school counselors do to
support student success. Learn ways to use Twitter to enhance your advocacy efforts and promote your program to students, parents, your local school community and beyond.

**Learning Objectives:**
1. Discuss ways to use Twitter to promote your school counseling program to educational partners
2. Create posts to share with educational partners to promote your program
3. Make a plan to promote your school counseling program

**Speakers:**
- Dr. Danielle Schultz, *School Counselor*, Quaker Valley Middle School, Sewickley, PA

**Audience:** All School Counselors

### Mission Statements

**12:10 PM - 12:30 PM, Sunday, July 16**

**Overview:**
A school counseling mission statement creates one focus or purpose in your school counseling program development and implementation and ensures all students benefit from a school counseling program emphasizing equity, access, success and long-range results. Focus on what makes an effective mission statement, and address implementation steps using the RAMP rubric as your guide.

**Learning Objectives:**
1. Identify the components of an effective mission statement
2. Brainstorm implementation steps using the RAMP rubric as a guide

**Speakers:**
- Heidi Truax, *Executive Director, Office of School Counseling and Postsecondary Advising, and ASCA Certified Trainer*, Chicago Public Schools and ASCA
- OTasha Morgan, 

**Audience:** All School Counselors

### Legal & Ethical Considerations: Self-harm

**12:10 PM - 12:30 PM, Sunday, July 16**

**Overview:**
When you learn about a student who poses a serious and foreseeable risk of harm to self, it's important to address the issue immediately. Hear an eight-step breakdown of an ethical response to self-harm, and walk away with access to a tool to help navigate nonsuicidal self-injury response efforts.

**Learning Objectives:**
1. Review ASCA Ethical Standards for School Counselors regarding serious and foreseeable harm to self and others
2. Identify eight ethical steps to respond to student nonsuicidal self-injury

**Speakers:**
- Franciene Sabens, *School Counselor*, Elverado High School, Elkville, IL

**Audience:** All Practice Levels
**Virtual Exclusive: Ethics FAQs**

**12:45 PM - 1:15 PM, Sunday, July 16**

**Overview:**
From student safety and confidentiality to interactions with parents/guardians and administrators, school counselors encounter a range of legal and ethical issues every day. Hear current ASCA Ethics Committee members discuss your frequently asked legal and ethical questions, and learn where you can find information to help guide you in your daily work.

**Audience:** All Practice Levels

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**1:30 PM - 2:30 PM EDT**

**Tier 1 Self-Regulation Interventions**

**1:30 PM - 2:30 PM, Sunday, July 16**

**Overview:**
Learn about creative, hands-on Tier 1 strategies to help students understand what happens in their brain during stress. Explore ways for students to develop self-awareness of their own emotional states using strategies based on Leah Kuypers Zones of Regulation curriculum, and practice how to self-soothe and cope with strong emotions. Try out some fun and interactive mindfulness techniques students love that are simple for teachers to incorporate into the classroom.

**Learning Objectives:**
1) Describe how the brain responds when experiencing stress 2) Strategize ways to de-escalate and regulate the brain 3) Use a common language to foster self-regulation in the classroom

**Speakers:**
- Rachelle Haag, School Counselor, Lewiston School District, Lewiston, ID
- Amy Johannesen, School Counselor, Centennial Elementary School, Lewiston, ID

**Audience:** Elementary School Counselors

**Work with Staff to Interrupt Racism**

**1:30 PM - 2:30 PM, Sunday, July 16**

**Overview:**
Are you working to fight systemic injustice at your school but find that staff knowledge, understanding or willingness is a barrier to change? Hear practical tips for hosting professional learning, spending your influence wisely and understanding your stakeholders. Explore and discuss the impact of staff and faculty-level changes as well as the potential outcomes for students and families within your school community. Be ready to go into the next school year with an intentional approach to working with staff to ignite systemic change.

**Learning Objectives:**
1) Identify policies and practices that are barriers to student success and consider how stakeholders have an impact on student outcomes 2) Identify staff's professional learning needs and resources to meet them 3) Reflect on your own influence capital and prioritize where to spend it 4) Assess stakeholder buy-in and influence to intentionally approach working with staff
Speakers:

- Alicia Oglesby, Associate Director of College Counseling, Winchester Thurston School, Pittsburgh, PA
- Rebecca Atkins, Director of School Counseling and Learning Supports, Chapel Hill Carrboro City Schools, NC

Audience: All School Counselors

School Counselor/School Social Worker Collaboration
1:30 PM - 2:30 PM, Sunday, July 16 (In Person)

Overview:
As students are facing more need for mental health support in school, it is important to develop a strong, collaborative mental health team. This mental health team will require the partnership of many disciplines, with school counselors and school social workers leading the charge. Understand the roles and responsibilities of school counselors and school social workers as they collaboratively work to address social/emotional barriers and other risk factors impeding a student’s ability to achieve academic success.

Learning Objectives:
1) Identify how the ASCA National Model and the National School Social Work Model work collaboratively to address students' social/emotional barriers for students 2) Identify the roles and responsibilities of school counselors and school social workers working together 3) Apply school counseling professional standards and competencies to help develop a collaborative relationship

Speakers:

- Nikki Ham, Associate Director of Clinical Counseling and Field Experience, Bowie State University
- Consuela Robinson, Doctoral Student, Bowie State University
- Dwayne Ham, Head of School Counseling Office, Galway Elementary School, Silver Spring, MD

Audience: All School Counselors

Affirmative Action Decision Implications
1:30 PM - 2:30 PM, Sunday, July 16 (In Person)

Overview:
Understand the implications of Students for Fair Admissions v. Harvard and Students for Fair Admissions v. University of North Carolina for the field of school counseling and higher education. Learn how the decisions affect students’ application processes and college preparation programs moving forward.

Learning Objectives:

1. Identify changes in how affirmative action is applied to college admissions
2. Articulate how the changes affect their student and school community

Audience: High School

Evaluate School Counselors
1:30 PM - 2:30 PM, Sunday, July 16 (In Person)
Overview:
Are you a school counselor still being formally evaluated on a teacher rating scale? Or are you a district leaders looking for an evaluation platform based on the ASCA National Model? Learn how one district created an evaluation platform based its state standards for excellence framework. Hear how the 16 indicators specifically evaluate school counselors. Get examples of impactful activities school counselors can use to create a knock-your-socks-off evaluation.

Learning Objectives: 1) Align the standards for excellence evaluation model to design a tool reflecting professional competencies and practice 2) Design creative lessons, activities and programs that enhance student growth to use for evaluation and appraisal activities 3) Use a school counselor evaluation model to create an appraisal for all K-12 stakeholders that incorporates both district and state initiatives

Speakers:
- Doreen Hogans, *Instructional Supervisor and Doctoral Student, Prince George's County Public Schools, Upper Marlboro, MD, and Walden University*

Audience: District Directors

Trauma-Informed Practices
1:30 PM - 2:30 PM, Sunday, July 16 (In Person, Virtual)

Overview:
According to SAMHSA, two-thirds of children will experience a traumatic event by age 16, with some children being at increased risk depending on their cultural identity. Due to the prevalence of trauma, it is imperative for school counselors, educators and other school personnel to be trauma-informed, with an understanding of the ways trauma can affect students' lives. When we are trauma-informed, we design systems and educational practices that promote healing and prevent further traumatization. Evaluate how to implement these practices throughout the school environment. Leave prepared to engage in advocacy efforts and provide in-service training for school faculty and staff.

Learning Objectives: 1) Recognize the impact of trauma and the role of cultural factors in traumatic experiences 2) Discuss the ways unprocessed trauma can present in the school counseling office, classroom and other school-related contexts 3) Examine the core values of trauma-informed practices and their application in counseling and educational settings 4) Identify trauma-informed strategies and resources you can use to implement trauma-informed practices, opportunities for advocacy and in-service training for various stakeholders, including faculty and staff, administrators and others

Speakers:
- Anita Pool, *Assistant Professor, University of Louisiana at Lafayette*
- Kelle Falterman, *Elementary School Counselor, Slidell, LA*

Audience: All School Counselors

Play-Based Interventions
1:30 PM - 2:30 PM, Sunday, July 16 (In Person, Virtual)

Overview:
Learn about schoolwide play-based interventions and the impact these interventions can have on child development and the educational environment. Walk away with strategies for integrating play-based interventions in a multitiered system of supports (MTSS). Explore potential applications of
schoolwide play-based interventions to address students' academic, career and social/emotional needs.

**Learning Objectives:**
1. Brainstorm ideas for integrating play-based interventions within the tiers of the MTSS framework
2. Examine applications of play-based integration activities for various school age populations and settings
3. Identify methods for addressing students' academic, career and social/emotional needs through play-based interventions

**Speakers:**
- Aaron Temple, *School Counselor, Dean Morgan Junior High School, Casper, WY*
- Sarah Hughes, *School Counselor, Frontier Academy, Riverton, WY*
- Abby Rux, *Residential Counselor, Cathedral Home for Children, Laramie, WY*
- Robert Paul Maddox II, *Assistant Professor of Counseling, University of Wyoming*

**Audience:** All School Counselors

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**Life After High School**

*1:30 PM - 2:30 PM, Sunday, July 16*  
*(In Person, Virtual)*

**Overview:**
Don't we all wish our students could have a dose of reality sometimes? Access resources to host various events to aid students in building social/emotional skills, understanding their options after high school, personal finances and life as an adult. Learn to establish your own version of each event to help boost career and academic development in your school in a virtual and/or in-person setting.

**Learning Objectives:**
1. Explain how to host interactive events for students in various grade levels
2. Discuss how academic and career development can have an effect on students' social/emotional postsecondary life
3. Describe how to collect pre-/post-data for each event
4. Strategize how to collaborate with various stakeholders

**Speakers:**
- Diana Virgil, *Diana Virgil, Ed.S., LAPC, ACSC, NCC, NCSC | High School Counselor for Daleville City Schools | Daleville City Schools*

**Audience:** All School Counselors

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**Onboard Your New Principal**

*1:30 PM - 2:30 PM, Sunday, July 16*  
*(In Person, Virtual)*

**Overview:**
The school counselor/principal relationship is one of the most important relationships in the school building. Hear how one school worked to create a positive school counselor/principal relationship with a new administrative team and maintained a comprehensive school counseling program aligned with the ASCA National Model.

**Learning Objectives:**
1. Strategize ways to foster a collaborative relationship between the school counselors and principals in your school
2. Examine current practices preventing a lack of collaboration with building principals or administrators and school counselors
3. Advocate and evaluate appropriate and effective school counselor responsibilities and duties schoolwide

**Speakers:**
Rebecca Johnson, Rebecca L. Johnson, M.Ed.l Friendly School Counselor at Daphne Elementary; ALSCA Communications Co-Chair, ALSCA Vice President of Elementary School Counseling, Baldwin County
Benita Battle, Principal, Daphne Elementary School, Daphne, AL

**Audience:** All School Counselors

**Tried & True Counseling Lessons**

*1:30 PM - 2:30 PM, Sunday, July 16 (In Person)*

**Overview:**
Are you looking for new and exciting ways to engage your students? Join two experienced school counselors with years of elementary and middle school counseling experience to learn captivating, technology-rich instruction from strong data-informed school counseling programs. Walk away with new tools to use in academic, career and social/emotional lessons.

**Learning Objectives:**
1) Explain how to implement effective, proactive school counseling lessons for elementary and/or middle school students
2) Expand your toolbox with creative ideas to use with students
3) Access technology tools to use with students in instruction and advocacy for your program

**Speakers:**
- Nicohl Webb, *School Counseling & Career Readiness Program Specialist, Georgia Department of Education*
- Erin Bundrige, *School Counselor, Woodland Middle School, Stockbridge, GA*

**Audience:** Elementary School Counselors, Middle School Counselors

**Advocate Using ASCA Position Statements**

*1:30 PM - 2:30 PM, Sunday, July 16 (In Person)*

**Overview:**
Get an overview of recently revised or developed position statements addressing the school counselor and security resource officers, military-connected youth, universal screening and more. Walk away with recommendations for using ASCA position statements to advocate for appropriate school counseling roles and to inform your school counseling practice.

**Learning Objectives:**
1. Summarize the newly developed ASCA Position Statements to view and explain current recommendations for practice
2. Discuss how these statements inform the role of the school counselor
3. Strategize how to use the position statements to advocate for appropriate school counselor roles

**Speakers:**
- Sara Carpenter, *School Counselor, Ladue Middle School, St. Louis, MO*
- Andres Castro, *Director, California Association of School Counselors, Board of Directors*
- Taqueena Quintana, *Associate Professor, Counseling, Antioch University New England*
- Andy Schuerman, ,
- Erin Lane, ,
- Felicia Burbaugh, ,

**Audience:** All School Counselors
School Counseling Interventions
1:30 PM - 2:30 PM, Sunday, July 16
(In Person)

Overview:
After identifying student needs and targeting an ASCA Student Standard, school counselors are faced with the task of deciding how to best intervene. Explore strategies to ascertain the skills and knowledge students might need based on the student outcome deficit identified. Focus on a variety of activities that foster learning and available resources.

Learning Objectives: 1) Identify potential knowledge/skills students need 2) Identify and select strategies to use with students 3) Locate resources

Speakers:
- Karen Griffith, ASCA Certified Trainer,
- Emily Kitching, School Counselor, Laurel Meadow Elementary School, Hanover County, VA

Audience: All School Counselors

Tell Your Story
1:30 PM - 2:30 PM, Sunday, July 16
(In Person)

Overview:
Every school counselor who collects data to determine the effectiveness of school counseling interventions has a story to tell. Learn how to track the impact of your work with students, and discover how to tell your story to others. Hear how you can implement a four-step strategy to identify the right goal and interventions, collect and analyze data, and share your results with others. Consider how you can use your story as an advocacy tool or even to publish in a school counselor publication.

Learning Objectives:
1. Use a four-step process to identify goals, interventions, data collection strategies and the impact on students
2. Strategize ways to share your story as an advocacy tool
3. Describe research publication strategies

Speakers:
- Carol Kaffenberger, Associate Editor, Professional School Counseling Journal
- Tammy Davis, School Counselor Educator (retired),

Discover the Digital SAT Suite of Assessments
1:30 PM - 2:30 PM, Sunday, July 16
(In Person)

Overview:
The SAT Suite of Assessments began the first phase of its transition to digital this past spring. The digital SAT Suite will continue to measure the knowledge and skills students are learning in high school that matter most for college and career readiness. Explore key changes to test content, administration and educator support, and walk away with insights about what to expect from the digital transition.

Learning Objectives:
1. Provide an overview of key changes to the digital SAT Suite of Assessments
2. Discuss a transition timeline for students and educators
3. Identify key milestones for this year
4. Access resources to prepare for launch

Speakers:
- Nicole Gibbs, Senior Director, External Engagement, College Readiness Assessments, College Board

Audience: High School

Bring Suicide Prevention to Your School
1:30 PM - 2:30 PM, Sunday, July 16 (In Person)

Overview:
Are you interested in learning about how you can implement a suicide prevention program at your school? Hear about how we rolled out an evidence-based, universal suicide prevention program for middle and high school students, program results and lessons learned. Access templates for a parent letter, student letter, opt-out survey, pre-/post-tests, crisis protocol and more.

Learning Objectives: 1) Discuss the importance of suicide prevention and depression awareness among the adolescent population 2) Identify strategies for rolling out a suicide prevention program at your school 3) Describe best practices for suicide prevention in schools

Speakers:
- Keli Carter, Assistant Director, Counseling Programs & Data, Georgia Cyber Academy
- Amina Ross, Counseling and Student Support Services Director, Georgia Cyber Academy
- Nailah Obijiofor, Counseling & Support Services Assistant Director, Georgia Cyber Academy

Audience: All School Counselors

The ASCA Suicide Information-Gathering Tool
1:30 PM - 2:30 PM, Sunday, July 16 (In Person)

Overview:
School counselors have long been put to the impossible task of assessing students for risk of suicide and deciding how likely a future suicide is with labels of low, medium and high risk. When becoming aware of a student considering suicide, school counselors assert their ethical and legal responsibility to report suspected suicide concerns to parents/guardians and the appropriate authorities. Based on multiple research studies, practitioner experience and court cases that have informed the process, ASCA has created a suicide information-gathering tool for use by school counselors to replace traditional suicide screeners and assessments that require the user to quantify risk. Learn about the tool, and explore its use in K–12 settings.

Learning Objectives:
1. Access the suicide information-gathering tool, and discuss why this tool was developed and needed for school counselors
2. Highlight the nonnegotiable items related to addressing suicide concerns
3. Describe best practices in using the suicide information-gathering tool as part of a collaborative process to respond when students are identified as at-risk for suicide
Speakers:

- Franciene Sabens, School Counselor, Elverado High School, Elkville, IL
- Haley Wikoff, Assistant Professor, Department of Counselor Education and College Student Personnel, Western Illinois University
- Wendy Rock, Assistant Professor, Southeastern Louisiana University

Audience: All Practice Levels

**Postsecondary Affinity Group**

1:30 PM - 2:30 PM, Sunday, July 16

Overview:
Join the Postsecondary Affinity Group for an in-person meeting. You will have the opportunity to network with like-minded peers, connect with colleagues with shared challenges and discuss solutions and resources. The Postsecondary Affinity Group is dedicated to facilitating connections among school counselors committed to equitable access by preparing students for all facets and pathways of life after high school.

Audience: All Practice Levels

2:30 PM - 3:30 PM EDT

**Coffee Break in Exhibit Hall**

2:30 PM - 3:30 PM, Sunday, July 16

3:30 PM - 4:30 PM EDT

**From Evidence-Based to Positive Student Outcomes**

3:30 PM - 4:30 PM, Sunday, July 16

Overview:
Choosing what interventions to use is an important step in supporting successful student outcomes; however, there can be challenges and confusion about which approaches are appropriate, evidence-based and culturally responsive. Learn how interdisciplinary approaches can provide effective and positive student outcomes. Discover ways to maximize your consultation and collaboration skills to support students with intensive needs.

Learning Objectives: 1) Identify evidence-based strategies 2) Use interdisciplinary approaches to improve student outcomes 3) Describe how to leverage consultation and collaboration skills to maximize the use of effective interventions

Speakers:

- Sejal Foxx, Professor, University of North Carolina at Charlotte
- Kelly Anderson, Associate Professor, University of North Carolina at Charlotte

Audience: All School Counselors

**Transition Planning**

3:30 PM - 4:30 PM, Sunday, July 16

(In Person, Virtual)
Overview:
Student transitions to high school can be a challenge not only for students but also for school counselors, teachers, and administrators. Effective communication between middle school and high school counselors can enhance students' academic, career, and social/emotional development when they transition into high school, preparing them for postsecondary opportunities. Learn how having a collaborative, connected relationship between middle and high school counselors is integral for an effective school counseling program.

Learning Objectives: 1) Identify different collaborative tools to use with feeder schools to ensure student success 2) Discuss various data points to use with feeder schools to improve students' academic success 3) Describe the importance of vertical meetings between middle and high schools

Speakers:
- Fabion Vicks, School Counselor, Dutchtown Middle School, Hampton, GA
- Kimberly Brown, School Counselor, Wade Hampton High School, Greenville, SC
- Tara Washington, School Counselor, Woodlawn Middle School, Baton Rouge, LA

Audience: All School Counselors

RAMP: Step One
3:30 PM - 4:30 PM, Sunday, July 16 (In Person, Virtual)

Overview:
Thinking about meeting RAMP requirements? How do you even start? Take a look at step one and learn how one school started to meet RAMP requirements and eventually become a RAMP school. Walk away with steps you can use to implement the first pieces of meeting RAMP requirements.

Learning Objectives: 1) Prioritize first steps to meet RAMP requirements 2) Develop an action plan of how to meet prioritized steps 3) Develop a vision for what comes in step two

Speakers:
- Geoff Heckman, School Counselor, Platte County High School, Platte City, MO

Audience: All School Counselors

Creative, Engaging Classroom Lessons
3:30 PM - 4:30 PM, Sunday, July 16 (In Person)

Overview:
Do your classroom lessons sometimes fall flat or seem not as impactful as planned? Take your lessons to a deeper level with activities and creative techniques and theories that keep students engaged and teach essential ASCA Student Standards. Creative techniques can have a positive impact on your program by increasing effectiveness; decreasing time spent on responsive services; creating a common language schoolwide; improving communication among students, parents, and staff; and adding energy to your program. Focus on using props, chairs, movement, writing/drawings, and analogies in classroom lessons.

Learning Objectives: 1) Identify how creative techniques can reinforce targeted ASCA Student Standards in your school counseling program 2) Describe how counseling theory must drive sessions when using creative techniques 3) Identify at least one creative technique from each category (prop, chair, movement, writing/drawing, analogies/metaphors) to immediately put into practice
Implement Effective Coping Skills
3:30 PM - 4:30 PM, Sunday, July 16
(In Person, Virtual)

Overview:
Students are struggling now more than ever to cope with different types of problems and situations that arise. Effective coping skills are vital to ensure students can thrive. Learn about research-based and student-driven strategies for emotional regulation for Tiers 1 and 2, including data-informed practices to identify and track progress of student success.

Learning Objectives: 1) Describe how to help students become aware of their own emotions 2) Explain which coping skills are used effectively for different emotions and energy students experience 3) Identify research-based strategies to encourage student-driven emotional regulation needs for Tiers 1 and 2 4) Use data-informed practices to help students understand the success of their coping skills

Speakers:
- Richard Tench, School Counselor, St. Albans High School, St. Albans, WV
- Wilson Harvey, Social/Emotional Learning Specialist, Buckhannon-Upshur High School, Buckhannon, WV

Audience: All School Counselors

Improve Attendance with Family Engagement
3:30 PM - 4:30 PM, Sunday, July 16
(In Person, Virtual)

Overview:
Although student absenteeism isn't a new challenge for educators, COVID-19 exacerbated the problem and highlighted the need for evidenced-based interventions to respond to chronic student absenteeism. Chronic absenteeism requires collaboration with students and families to effectively tailor interventions aimed at increasing attendance. School counselors in elementary schools are poised to close gaps due to chronic absenteeism by intervening in students’ home-to-school system, creating family partnerships and implementing home visits.

Learning Objectives: 1) Identify educational issues associated with chronic student absenteeism 2) Examine effective models of school to family partnerships and their relevance to designing attendance interventions 3) Strategize how to implement a new model of school/family partnership specifically aimed at addressing issues related to chronic student absenteeism

Speakers:
- Heather Bushelman, Program Coordinator, Comprehensive School Counseling, Kentucky Department of Education
- Alexandra Frank, Doctoral Student, University of Central Florida
- Viki Kelchner, Associate Professor, University of Central Florida

Audience: Elementary School Counselors, Middle School Counselors

The Anti-Racist School Counseling Framework
3:30 PM - 4:30 PM, Sunday, July 16
(In Person)
Overview:
School counselors work toward cultural competence and engage in anti-racist actions by advocating to change racist policies, procedures, practices, guidelines and laws. Learn about an individual and systemic anti-racist school counseling framework to use when engaging in anti-racist/anti-oppressive work. The framework suggests school counselors should consider both self and the system when considering their level of influence on change. Apply the individual and systemic anti-racist school counseling framework when working as change agents to dismantle oppressive practices, procedures and systems that create barriers for minoritized students.

Learning Objectives: 1) Identify your level of influence toward dismantling oppressive policies, procedures and systems 2) Apply the individual and systemic anti-racist school counseling framework

Speakers:
- Marsha Rutledge, Assistant Professor, Longwood University
- Robert Jamison, Executive Director Student Support Services, Virginia Beach City Public Schools, Virginia Beach, VA

Audience: All School Counselors

Program PR & Promotion
3:30 PM - 4:30 PM, Sunday, July 16 (In Person, Virtual)

Overview:
Do you feel like no one knows exactly what your school counseling program entails? Focus on creative ideas, fun activities and step-by-step methods you can use to promote, enhance and increase the visibility of both yourself as a school counselor and your school counseling program to all stakeholders. Hear about social media tricks, tips to boost your school counseling website, ways to create catchy announcements and easy PR videos, and much more.

Learning Objectives: 1) Explain the importance of raising awareness about your school counseling program in the community 2) Describe how to create simple websites through Wix; short videos through PowerPoint, Flipgrid and TikTok; and social media accounts on Facebook, Instagram, Twitter and Linktree 3) Explain how to collect and use data to increase your program’s visibility in the school community

Speakers:
- Betsy Alpert, School Counselor and Doctoral Student, Walton High School, Marietta, GA and The University of West Georgia

Audience: Middle School Counselors, High School Counselors

Support Students with Autism Spectrum Disorders
3:30 PM - 4:30 PM, Sunday, July 16 (In Person)

Overview:
Learn about best practices to feel knowledgeable and confident in supporting students and families of children with autism spectrum disorder (ASD). Focus on ASD terms, strategies for implementing sensory-friendly school counseling interventions, how to find ASD outside resources, the importance of social stories for ASD students and transition planning for individuals with ASD.

Learning Objectives: 1) Feel more confident in your ability to work with students on the autism spectrum 2) Recognize terminology commonly associated with autism 3) Brainstorm interventions for working with students on the autism spectrum
Speakers:
- Tanyika Butler, School Counselor, Nickajack Elementary School, Smyrna, GA

Audience: All School Counselors

**Build a Leadership Cohort**

3:30 PM - 4:30 PM, Sunday, July 16 (In Person)

Overview:
The last several years have shown the importance of leadership development and a high need for school counselor advocacy and collaboration. Learn how one district formed a cohort for school counselors wishing to pursue leadership opportunities and support student and departmental needs as a director of school counseling. Understand how this cohort helped school counselors build skills to initiate school and districtwide systemic strategies, and gain tools to lead effectively as a director of school counseling and beyond.

Learning Objectives: 1) Identify ways to implement leadership training for school counselors 2) Identify ways to support school counselors in finding and examining their personal leadership philosophies 3) Discuss ways to share this work with administrators throughout your division

Speakers:
- Briana Milton, Administrative Coordinator of School Counseling, Prince William County Public Schools, Manassas, VA
- Claire Handville, High School Director of Counseling, Colgan High School, Manassas, VA
- Kristin Merica, Director of School Counseling, Lake Ridge Middle School, Woodbridge, VA

Audience: District Directors

**Ethical Dilemmas of a Middle School Counselor**

3:30 PM - 4:30 PM, Sunday, July 16 (In Person)

Overview:
The middle school setting poses its own unique challenges as students develop rapidly across all domains of self. On a daily basis, school counselors navigate issues such as suicide, child abuse and neglect, gender issues and confidentiality, just to name a few. Increase your understanding of ethical issues to consider when working in a middle school, and discuss case studies through the lens of the ASCA Ethical Standards for School Counselors.

Learning Objectives: 1) Discuss ethical issues to consider when working in middle schools 2) Discuss case studies through the lens of the ASCA Ethical Standards for School Counselors

Speakers:
- Sara Carpenter, School Counselor, Ladue Middle School, St. Louis, MO

Audience: Middle School Counselors

**Solution-Focused Support Groups for School Counselors**

3:30 PM - 4:30 PM, Sunday, July 16 (In Person)

Overview:
Focus on solution-focused support groups for school counselors. Solution-focused support groups can help school counselors support each other, inventory strength and more efficiently overcome daily challenges. These support groups can be done in-person or virtually given the low-risk nature of the solution-focused approach. Understand how the solution-focused approach and group
process combine for a powerful, positive experience.

**Learning Objectives:** 1) Explain basic group process, norms and stages 2) Identify solution-focused brief counseling techniques as they are applied to support members of a small group 3) Develop a self-led solution-focused plan

**Speakers:**
- Russ Sabella, *Professor, Florida Gulf Coast University*

**Audience:** All School Counselors

**Start the Year Strong**

3:30 PM - 4:30 PM, Sunday, July 16 *(In Person)*

**Overview:**
When plowing a field, the first row plowed is the most important. If you get the first row straight, the whole field will be straight. You can apply this simple idea to having an effective school counseling program. Each year is a new opportunity to plow the first row straight by putting systems in place to effectively use your time, prioritize what students need most from you and measure the effectiveness of your school counseling program. Access checklists, hear stories from the field and learn practical tips to make you invaluable to your administration and position you as a leader within your school and community.

**Learning Objectives:** 1) Explain the importance of your annual administrator conference and how to create talking points to guide the conversation 2) Use your advisory council meetings to propel your year and contribute to your program’s success 3) Describe how to create a yearly and weekly plan incorporating whole group lessons and small groups 4) Interpret data to help drive your program to meet the needs of your stakeholders

**Speakers:**
- Laura Rankhorn, *Laura Rankhorn, Ed.S. | School Counselor, Arab Elementary, Arab City Schools, Arab Elementary*
- Kim Crumbley, M.Ed., *Kim Crumbley, M.Ed. | School Counselor, Parkside School, Cullman County Schools, Parkside School*

**Audience:** All School Counselors

**Legal & Ethical Muscle for Marginalized Youth**

3:30 PM - 4:30 PM, Sunday, July 16 *(In Person)*

**Overview:**
School counselors can be powerful strategists when applying legal muscle to problems affecting their students. Federal, state and case law can protect marginalized youth; however, there are laws that can hinder school counselors’ advocacy efforts. Intervening on behalf of students is infinitely easier if there is a law that provides leverage. Focus on the rights of students who are in foster care, gender expansive, LGBTQ+, victims of dating violence, undocumented, sexually harassed, abused, witnesses to domestic violence or bullied. Legal understanding coupled with our ethical imperative to advocate is a formidable combination and increases the odds that school counselors will have sway in systemic change and individual support.

**Learning Objectives:** 1) Explain how to support marginalized youth using legal muscle 2) Discuss hypothetical cases, and apply these cases to your own practice 3) Discuss principles of practice as guided by the courts
Speakers:
- Carolyn Stone, Professor, University of North Florida

Audience: All School Counselors

**Use-of-Time 5-Day Calculator**

*3:30 PM - 4:30 PM, Sunday, July 16*  
*In Person*

Overview: If you're not tracking, where's your backing? Learn about the power of documenting, analyzing and communicating your time. Hear the steps to complete the ASCA use-of-time 5-day calculator, and become more empowered to advocate for professional role and time usage. The use-of-time calculator is a critical tool in your advocacy toolbox when completed accurately and communicated effectively. Add this process to your professional advocacy efforts.

**Learning Objectives:** 1) Define the purpose/use of use-of-time 5-day calculator 2) Identify activities that are direct, indirect, program planning/school support, fair share duties and non-school-counseling tasks 3) Explain the intent of 80/20 4) Utilize use-of-time assessments as an advocacy tool

Speakers:
- Judy Pelto, School Counselor, Clark County, NV.
- Joni Shook, ASCA Certified Trainer,

Audience: All School Counselors

**SEL Affinity Group**

*3:30 PM - 4:30 PM, Sunday, July 16*  
*In Person*

Overview: Join the Social/Emotional Learning (SEL) Affinity Group for an in-person meeting. Network with like-minded peers, connect with colleagues with shared challenges and discuss solutions and resources. The SEL Affinity Group is dedicated to helping school counselors best support their school communities by creating a space to collaborate, network and share resources and best practices.

Audience: All Practice Levels

**Build Your Program Website for Advocacy**

*3:30 PM - 4:30 PM, Sunday, July 16*  
*In Person*

Overview: Technology can play a critical role in providing information and services to students. Learn to create and use web pages for advocacy, and provide current information to stakeholders on a regular basis. Walk away with examples of specific content to include, such as school master calendars, testing information and supportive links. Discover how to track daily website usage data.

**Learning Objectives:**

1. Explain the benefit of creating a school counseling website
2. Create a functional website and avoid common mistakes
3. Use Google Sites, Canva and Poster My Wall's basic icons, templates, platforms and design elements to create your web pages
4. Monitor the use of school counseling web pages

Speakers:

- Genvieve Stephenson, School Counselor, Rock Island Elementary School, Fort Lauderdale, Fla.

Audience: All Practice Levels

4:30 PM - 6:00 PM EDT

NABTU Building Trades Reception
4:30 PM - 6:00 PM, Sunday, July 16
(In Person)

Overview:
Join representatives from North America's Building Trades Unions (NABTU) for an evening reception. Mix, mingle and chat with representatives from various building trades.

Audience: All Practice Levels

Monday, July 17

8:00 AM - 2:00 PM EDT

Exhibit Hall Open
8:00 AM - 2:00 PM, Monday, July 17
(In Person)

8:00 AM - 5:00 PM EDT

Registration Open
8:00 AM - 5:00 PM, Monday, July 17
(In Person)

9:00 AM - 10:30 AM EDT

General Session: eXperiencED
9:00 AM - 10:30 AM, Monday, July 17
(In Person, Virtual)

10:30 AM - 11:00 AM EDT

Coffee Break/Exhibit Hall Time
10:30 AM - 11:00 AM, Monday, July 17
(In Person)
Tips & Tricks for New School Counselors
11:00 AM - 11:20 AM, Monday, July 17 (In Person)

Overview:
Your first year as a school counselor likely won't be anything close to what you anticipate. Hear tips and tricks for your first first few years as a school counselor.

Learning Objectives: 1) Discuss creative and functional ways to be a school counselor

Speakers:
- Daria Thomas, School Counselor, DeKalb County Schools, Stone Mountain, GA

Audience: Elementary School Counselors

Leverage Administrative Support
11:00 AM - 11:20 AM, Monday, July 17 (In Person)

Overview:
Administrative support is essential as we advocate for our students. Learn how a school counseling team leveraged administrative support to build a comprehensive school counseling program.

Learning Objectives: 1) Describe specific steps to build administrative support in delivering a comprehensive school counseling program

Speakers:
- Pamela Robinson, Head School Counselor and Doctoral Student, Cesar Chavez High School, Stockton, CA, Walden University

Audience: All School Counselors

Write Pre-/Post-Assessments
11:00 AM - 11:20 AM, Monday, July 17 (In Person)

Overview:
We all know it's ideal to give pre-/post-tests to determine what students have gained from our lessons and programs. However, writing pre-/post-assessment questions can be challenging. Learn to use the ASCA Student Standards: Mindsets & Behaviors for Student Success to develop your questions and identify best practices when creating your pre-/post-tests.

Learning Objectives: 1) Discuss best practices for writing pre-/post-assessments, including how many, the importance of using the Likert scale and alignment with learning objectives

Speakers:
- Len Egan, Director of Student Services, West Chicago Community High School, West Chicago, IL
- Matthew Berry, Coordinator of School Counseling, Rockwood School District, Eureka, MO

Audience: All School Counselors

Legal/Ethical Considerations: School Counselor Notes, Student Privacy and FERPA
11:00 AM - 11:20 AM, Monday, July 17 (In Person)
Overview:
It’s important to consider parent rights and FERPA as you navigate documentation, school counselor notes, exceptions to confidentiality and necessary disclosure. Examine these topics and explore ways to protect student privacy while collaborating with parents/guardians, maintaining your legal and ethical responsibilities and reducing professional liability. Address legal and ethical considerations of school counselor notes and when they are considered education vs. sole-possession records.

Learning Objectives:

1. Identify and discuss the definition of sole-possession records and provide examples
2. Explore legal and ethical considerations of counseling notes and documentation
3. Examine court cases and guidance from the Student Privacy Policy Office related to sole-possession records

Speakers:

- Haley Wikoff, Assistant Professor, Department of Counselor Education and College Student Personnel, Western Illinois University
- Wendy Rock, Assistant Professor, Southeastern Louisiana University

Audience: All Practice Levels

11:00 AM - 12:00 PM EDT

Engaging Lessons for Career Awareness

Overview:
Are you looking for an exciting way to help your students learn about careers? Access ideas and resources for a variety of lessons and activities to increase career awareness, including tips for how to implement your own career cafe program. Career cafes allow students to hear from speakers working in a variety of career fields, while having the opportunity to ask questions and dig deeper. Learn to implement all parts of a career cafe program, adaptable to any level, and walk away with ideas and resources for career-focused lessons and activities.

Learning Objectives: 1) Explain what career cafes are and how they can benefit your students 2) Examine considerations for developing a career cafe program of your own 3) Brainstorm additional career-focused lessons and activities

Speakers:

- Diana Arie, School Counselor, Olentangy Local Schools, Galena, OH

Audience: Elementary School Counselors, Middle School Counselors

Motivational Interviewing with Students

Overview:
Motivational interviewing is gaining in popularity within the school counseling community, but it can sometimes feel like a daunting task to incorporate into your program. Gain a better understanding of what motivational interviewing is, including how to incorporate it, how it fits with other counseling
styles and theories, and how to introduce it to colleagues.

**Learning Objectives:** 1) Explain what motivational interviewing is 2) Brainstorm ways to start using motivational interviewing in your program 3) Access available literature related to motivational interviewing

**Speakers:**

- Brian Linhart, *School Counselor and Doctoral Student, Buffalo Grove High School, Buffalo Grove, IL, National Louis University*

**Audience:** All School Counselors

### Support First-Generation College-Bound Students

**11:00 AM - 12:00 PM, Monday, July 17** *(In Person)*

**Overview:**
First-generation college-bound students are a growing demographic across the country. Despite tremendous potential, first-generation college students are more likely to leave college without a degree. Learn strategies to identify, support and celebrate first-generation college-bound trailblazers in your school community and become an even better advocate for your first-generation college-bound students.

**Learning Objectives:** 1) Identify first-generation college-bound students 2) Brainstorm individual, small-group and grade-level interventions to support first-generation college-bound students and their families 3) Design a schoolwide celebration of first-generation college students, past, present and future, to enhance college-going culture

**Speakers:**

- Sarah Elaine Hart, *Director, Jefferson Scholars Foundation, University of Virginia*

**Audience:** Middle School Counselors, High School Counselors

### Rejuvenate & Restore Yourself

**11:00 AM - 12:00 PM, Monday, July 17** *(In Person)*

**Overview:**
The past few years have been challenging in schools. School counselors are on the frontlines supporting students, staff, parents and the community during change and upheaval. Often, our dedication to others comes at a cost to our own well-being. Learn strategies and ideas to rejuvenate and restore yourself to be at your best for the students you serve.

**Learning Objectives:** 1) Identify the differences between compassion fatigue, trauma and burnout 2) Self-assess your personal experience with each 3) Explore supportive resources for both educators and students 4) Develop your own practical self-care plan

**Speakers:**

- Elena Perrello, *Core Faculty, Core Faculty, Capella University*
- Tammy Davis, *School Counselor Educator (retired),*

**Audience:** All School Counselors

### Power in Three School Teams

**11:00 AM - 12:00 PM, Monday, July 17** *(In Person)*
Overview:
A positive school culture is everything when it comes to a high-performing school, and everyone in the school is responsible for it. This message exemplifies the work being done at Skyview High School, a public high school in Billings, Mont. Learn Skyview's systems approach to accessing untapped leadership in your school and to keeping your school’s core focus razor sharp. Skyview’s school counselors, administration and teaching staff partner to improve academics, mental health and school culture. Leave with a model of applying evidence-based school counseling as a decision-making process to improve student outcomes.

Learning Objectives: 1) Explain how to use evidence-based school counseling to create a strong school counselor/administrator partnership 2) Discuss protocols for creating three school teams that evolve school systems: The Guiding Coalition, The School and Community Culture Team and The Impact Team 3) Describe how the teams work individually and collaboratively to use data to identify concerns and develop action plans to address the root causes of the issues

Speakers:
- Tina Boone, School Counselor, Skyview High School, Billings, MT
- Jeremy Carlson, Assistant Principal, Skyview High School, Billings, MT

Audience: Middle School Counselors, High School Counselors

Leverage Funds for School Counseling Programs
11:00 AM - 12:00 PM, Monday, July 17
(In Person)

Overview:
Is a lack of funding preventing you from building your dream school counseling program? Whether you are a school counselor in need of resources for your school counseling program or a district director seeking to add additional school counseling supports, learn how to use advocacy and leadership skills to help you fund your dream school counseling program. Hear about funding streams aligned with school counseling, creative ways to receive funding, what to buy to build your program and ways to advocate for your school counseling program needs.

Learning Objectives: 1) Identify various funding streams you can use to support your school counseling program 2) Discuss creative ways to get funding for your school counseling program 3) List practical examples and access templates to begin seeking funding for your program needs 4) Describe ways to advocate for funding to support your school counseling program

Speakers:
- Sarah Kirk, School Counselor Specialist, Oklahoma State Department of Education
- Dr. Danielle Schultz, School Counselor, Quaker Valley Middle School, Sewickley, PA
- Andrea Burston, School Counselor, Wake County Public Schools, Raleigh, NC

Audience: All School Counselors

Rural School Counselors Affinity Group
11:00 AM - 12:00 PM, Monday, July 17
(In Person)

Overview:
Join the Rural School Counselor Affinity Group for an in-person meeting. Network with like-minded peers, connect with colleagues with shared challenges and discuss solutions and resources. The Rural School Counselors Affinity Group empowers members by providing a sense of belonging and professional development through creation of authentic connections and sharing insights to inspire us when facing the unique challenges of our role.
Tech Tools to Enhance Your Program
11:30 AM - 12:30 PM, Monday, July 17
(In Person, Virtual)
Overview:
Many school counselors are unable to serve students effectively due to job responsibilities hindering direct and indirect student services. Learn ways to improve student service delivery with technological tools to help you work smarter instead of harder. Learn hands-on ways to create and use technology to collect and analyze data, advocate for school counseling programming, enhance student relationships and deliver classroom and group content with ease.

Learning Objectives: 1) Identify technological tools to improve student service delivery 2) Create technological resources to help enhance your program and work more efficiently

Speakers:
- Lezlie DelVecchio-Marks, School Counselor, Burchfield Primary School, Allison Park, PA

Audience: All School Counselors

Close the School Counseling Knowledge Gap Among Principals
11:30 AM - 12:30 PM, Monday, July 17
(In Person)
Overview:
Learn about the principal awareness of school counseling (PASC) quiz, which can help increase awareness of and advocate for your comprehensive school counseling programs among principals and other stakeholders.

Learning Objectives: 1) Explain how the PASC was developed and tested 2) Identify one strategy for using PASC with your administrator 3) Describe a plan for moving from increased principal awareness to action

Speakers:
- Russ Sabella, Professor, Florida Gulf Coast University
- Ann Tilman, Assistant Professor, Florida Gulf Coast University
- Maureen Ungarean, Assistant Professor, Florida Gulf Coast University
- Onder Koklu, Associate Professor, Florida Gulf Coast University

Audience: All School Counselors

Grow Healthy Black Men
11:30 AM - 12:30 PM, Monday, July 17
(In Person)
Overview:
Did you hear about the rose that grew from a crack in the concrete? Many of our Black boys and young men are roses tasked with emerging from concrete. They must endure challenges and stressors that are universal for all plants. They must also work through unique harm that comes with navigating social environments often designed in opposition to their well-being. To increase hope and help more dreams become reality, we must empower our roses and transform concrete into fertile soil. Explore strategies to enhance agency and combat adversity by inspiring, relating and leveraging the power of school counseling practice and programming.

Learning Objectives: 1) Identify challenges experienced by Black boys and young men 2) Use an ecological lens to identify problems and propose preventive school counseling interventions 3)
Access tools and strategies to give all students access to a data-informed school counseling programming

Speakers:

- John Nwosu, School Counselor, Garrett Middle School, Austell, GA

Audience: All School Counselors

Proactive Racial Equity Strategies

11:30 AM - 12:30 PM, Monday, July 17 (In Person, Virtual)

Overview:
A recent ASCA study showed only 50% of school counselors are addressing racial equity within their schools. Hear about proactive racial equity strategies you can use as a part of your school counseling program. Learn approaches to address racial equity, and identify ways to dismantle systemic racism while supporting students' and staff's social/emotional needs. Identify direct and indirect student services you can implement immediately to promote equity and access for all students.

Learning Objectives: 1) Identify ways school counselors can be active allies in the fight against systemic racism 2) Discuss proactive strategies to support students and staff during major race, hate and bias incidents in your school and community 3) Strategize ways to lead classroom lessons, small groups and individual sessions to increase students' understanding of their identity and those different from them 4) Identify the ASCA Ethical Standards for School Counselors and the ASCA Student Standards: Mindsets & Behaviors for Student Success related to the school counselor's role in racial equity and fighting systemic racism

Speakers:

- Derek Francis, Executive Director Inclusion and School Climate, Minneapolis Public Schools, Minneapolis, MN
- Michelle Siryc, Lead School Counselor, Jefferson County Public Schools, Louisville, KY

Audience: All School Counselors

Elementary School Suicide Prevention

11:30 AM - 12:30 PM, Monday, July 17 (In Person)

Overview:
Few are comfortable discussing suicide, especially at the elementary level, but with suicide rates on the rise it is a reality we must embrace. Learn how a team of school counselors got comfortable with the uncomfortable and created powerful suicide prevention classroom lessons for K-5 students. Leave with new engaging lessons and resources to discuss "the S word" with even your youngest students.

Learning Objectives: 1) Discuss the prevalence of suicidal ideations, attempts and success among elementary students 2) Identify suicidal risk factors in elementary students and best practices to mitigate risk 3) Access instructional resources on suicide prevention with elementary students based on their development stage 4) Discuss how to implement these resources, and brainstorm potential additional resources

Speakers:

- Nicole Weber, School Counselor, Marietta City Schools, Marietta, GA
- Beth Ruff, School Counselor, Powder Springs Elementary School, Powder Springs, GA
Audience: Elementary School Counselors

Select ASCA Student Standards
11:30 AM - 12:30 PM, Monday, July 17
(In Person, Virtual)
Overview:
Learn about annual student outcome goals, supplemental data and the ASCA Student Standards. Walk away with an easy-to-follow process for producing intentional work that creates measurable differences for students.

Learning Objectives: 1) Define and identify supplemental data 2) Discern themes of the supplemental data 3) Select appropriate student standard based on supplemental data 4) Use selected student standard to create intentional plans

Speakers:
- Brian Mathieson, Vancouver Public Schools, Vancouver Public Schools, Vancouver, Wash., ASCA Certified Trainer
- Stacey Miller, School Counselor, Buford Elementary, Buford, Ga.

Audience: All School Counselors

11:35 AM - 11:55 AM EDT

Change the Anxiety Conversation
11:35 AM - 11:55 AM, Monday, July 17
(In Person)
Overview:
Hear strategies for working with anxious students in small groups using the book, "Anxious Kids, Anxious Parents" by Reid Wilson and Lynn Lyons. Put together the puzzle pieces laid out in the book to help students of all ages learn to manage their worry. This is part of the comprehensive approach to changing the anxiety conversation, which primarily focuses on the adult responses to child anxiety. Learn to adapt this approach directly to the students in your building.

Learning Objectives: 1) Access an outline for beginning and facilitating a student small group for all grade levels using the book, "Anxious Kids, Anxious Parents"

Speakers:
- Jean Bennett, School Social Worker, Oconee County School System, Watkinsville, GA
- Cindy Murphy, School Counselor Educator, Grand Canyon University and University of Georgia

Audience: All School Counselors

CANCELLED: Promote Black Girls' Academic Resilience
11:35 AM - 11:55 AM, Monday, July 17
(In Person)
Overview:
In public schools, Black adolescent girls experience racial and gender discrimination through school policies and informal encounters with faculty and peers. Despite the potential negative impacts of these experiences, many Black girls prove to be academically resilient. There are
several protective factors that may mediate the effects of racism and discrimination for Black adolescent girls. School counselors should understand these protective factors and create opportunities for Black adolescent girls to access such relationships and experiences. Using a womanism framework, explore various protective factors related to Black girls' academic success. Walk away with recommendations to facilitate these experiences in your school.

**Learning Objectives:** 1) Discuss protective factors related Black adolescent girls' academic success

**Audience:** Middle School Counselors, High School Counselors

### School Counselor Advocacy 101

*11:35 AM - 11:55 AM, Monday, July 17*(In Person)

**Overview:**
Advocating for yourself as a first-year school counselor is no easy task, especially when asking to take non-school-counseling duties off your plate. Discover best practices to advocate for your role as a school counselor, and walk away with tools to use when meeting with your administration.

**Learning Objectives:** 1) Implement best practices for meeting with administrators 2) Recognize the importance of using data to advocate for yourself and your role as a school counselor

**Speakers:**
- Emily Ferrand, *School Counselor*, Horizon West Middle School, Windermere, FL

**Audience:** All School Counselors

### RAMP-Ready Graphs

*11:35 AM - 11:55 AM, Monday, July 17*(In Person)

**Overview:**
School counselors share results reports data to show how students benefit from a school counseling program. Charts and graphs summarize this data, illustrating what students learned through participation in the school counseling program and the impact learning had on achievement, attendance and discipline. Learn to create RAMP-ready graphs and charts to showcase the amazing work you're doing.

**Learning Objectives:** 1) Create RAMP-ready charts and graphs

**Speakers:**
- Joni Shook, *ASCA Certified Trainer*,
- Tammy Dodson, *School Counselor & Department Coordinator*, Grandview High School, Aurora, Colo.

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12:00 PM - 1:30 PM EDT

**Lunch in the Exhibit Hall**

*12:00 PM - 1:30 PM, Monday, July 17* (In Person)

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12:10 PM - 12:30 PM EDT
Suicide Information-gathering Tool
12:10 PM - 12:30 PM, Monday, July 17
(In Person)

Overview:
Based on multiple research studies, practitioner experience and court cases that have informed the process, ASCA has created a suicide information-gathering tool for use by school counselors to replace traditional suicide screeners and assessments that require the user to quantify risk. Learn about the tool, and explore its use in K–12 settings.

Learning Objectives:

1. Access the suicide information-gathering tool, and discuss why this tool was developed and needed for school counselors
2. Highlight the nonnegotiable items related to addressing suicide concerns

Speakers:

- Haley Wikoff, Assistant Professor, Department of Counselor Education and College Student Personnel, Western Illinois University
- Wendy Rock, Assistant Professor, Southeastern Louisiana University

Audience: All School Counselors

Build & Improve Your Advisory Council
12:10 PM - 12:30 PM, Monday, July 17
(In Person)

Overview:
Developing and maintaining a school counseling advisory council is a pivotal step toward comprehensive school counseling program implementation; however, many school counselors struggle with the advisory council start-up process and ongoing maintenance. Hear tips for how to establish and move your advisory council in the direction that best serves your students.

Learning Objectives: 1) Strategize the formation and maintenance of a school counseling advisory council

Speakers:

- Lindsay Harman, Assistant Professor, University of Denver
- Aaron Oberman, Associate Professor, The Citadel

Audience: All School Counselors

Student Engagement Magic
12:10 PM - 12:30 PM, Monday, July 17
(In Person)

Overview:
Do you want to find new ways to keep students engaged in classroom lessons and groups? Walk away with quick, easy-to-implement tips to make your lessons more fun for your students and you.

Learning Objectives: 1) List easy-to-implement strategies to enhance student engagement in lessons and groups

Speakers:

- Kimberly Raymond, School Counselor, Leroy H. Smith Elementary Schools, Winterport, ME

Audience: All School Counselors
Create Vision Statements
12:10 PM - 12:30 PM, Monday, July 17

Overview:
The school counseling vision statement communicates what school counselors hope to see for students five to 15 years in the future. It aligns with the school and district vision statements and is informed by the school counseling program’s beliefs. Learn what makes an effective vision statement and implementation steps using the RAMP rubric as your guide.

Learning Objectives: 1) Identify the components of an effective vision statement 2) Brainstorm implementation steps using the RAMP rubric as a guide

Speakers:
- Nan Worsowicz, Certified Trainer, ASCA
- Brent Burnham, Certified Trainer, ASCA

Audience: All School Counselors

12:45 PM - 1:15 PM EDT

Virtual Exclusive: Improving Equity with RAMP Data and the ASCA National Model
12:45 PM - 1:15 PM, Monday, July 17

Overview:
School counselors at 2023 RAMP schools identified inequities and were innovative in their approaches to help students succeed while also working to influence significant systemic changes in their schools. Learn more about what school counselors and one RAMP team captain say about the importance of equity work through the ASCA National Model.

Audience: All Practice Levels

1:30 PM - 2:30 PM EDT

Advocate for Appropriate Roles
1:30 PM - 2:30 PM, Monday, July 17

Overview:
Want to move away from non-school-counseling roles and duties? It can be hard to have these tough conversations. Explore advocacy options to focus on appropriate roles and how to reframe the dialogue using data and ethics. Develop processes to support your advocacy. Explore inappropriate roles in 504 case management, being used as a special, test coordination and more.

Learning Objectives: 1) Engage in advocacy conversations 2) Reframe dialogue using data and ethics 3) Develop processes to support advocacy

Speakers:
- Geoff Heckman, School Counselor, Platte County High School, Platte City, MO

Audience: All School Counselors
Cultivate a Successful Internship Experience

1:30 PM - 2:30 PM, Monday, July 17
(In Person)

Overview:
Guiding, teaching and mentoring interns is an essential task for both personal and professional growth as a school counselor and for the school counseling profession. The ASCA Ethical Standards for School Counselors and the ASCA Professional Standards & Competencies both outline that structured supervision is required for school counseling interns. Refresh your understanding of counseling supervision models, and learn how to integrate these models with the ASCA National Model. Learn about the considerations and responsibilities that fall to both the supervising school counselor and the intern. Hear innovative techniques for meaningful learning experiences, self-awareness and growth for both the school counselors and school-counselors-in-training.

Learning Objectives: 1) Discuss the roles of the school counselor and school-counselor-in-training regarding supervision 2) Integrate school counselor supervision skills and techniques into your current program 3) Develop meaningful and impactful experiences for school-counselors-in-training

Speakers:
- Richard Tench, School Counselor, St. Albans High School, St. Albans, WV

Audience: All School Counselors

DEI & Difficult Conversations

1:30 PM - 2:30 PM, Monday, July 17 (In Person, Virtual)

Overview:
We are living in a society where terms such as “diversity, equity and inclusion” can have various meanings. To create an atmosphere where we value and respect all students and families with unconditional positive regard, all educators within the school system must use consistent, intentional and inclusive strategies and techniques. We thrive more as an educational community when we are able to look through the lens of the individuals we serve and empathize with their current beliefs, customs and values. Learn the difference between counseling and counseling skills, understand and define conversational competence, and develop a thorough understanding about how effective communication can build lasting relationships with students, staff and parents.

Learning Objectives: 1) Define diversity, equity and inclusion 2) Brainstorm ways to advocate and support the difference between counseling and counseling skills 3) Define and discuss conversational competence 4) Describe how effective communication can build lasting relationships with students, staff and parents

Speakers:
- Tiffany Blackwoods, School Counselor, The Colony, TX
- Ashley Wright, School Counselor, Conroe, TX

Audience: Middle School Counselors, High School Counselors

Staff- & Student-Led Restorative Practices

1:30 PM - 2:30 PM, Monday, July 17 (In Person, Virtual)

Overview:
Research shows that traditional disciplinary practices don't change students' behavior or negative habits. Learn to efficiently implement restorative practices schoolwide to create systemic change
for all students and promote student success through positive adult relationships. Through research analysis learn about others' perspectives, recognize personal bias and understand why restorative practices are effective for long-term change. Learn about inclusive student-driven options promoting supportive peer relationships.

**Learning Objectives:**
1) Analyze research showing the need for systemic change for all demographics of students
2) Strategize ways to implement schoolwide restorative practices using provided tools and templates
3) Create a system for peer mediation for student-led restorative practices

**Speakers:**
- Heather Bushelman, *Program Coordinator, Comprehensive School Counseling, Kentucky Department of Education*
- Nicole Fields, *Adjunct Professor*, *University of Louisville*
- Florence Chang, *Strategic Analyst of Learning*, *Kentucky Department of Education*

**Audience:** All School Counselors

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**Meaningful Partnerships for Student Success**

*1:30 PM - 2:30 PM, Monday, July 17 (In Person)*

**Overview:**
The partnership between administrators and school counselors is an integral piece of a school counseling program. Hear from two RAMP schools as they describe how administrators and school counselors worked together to close achievement gaps and provide data-informed school counseling programs to all students.

**Learning Objectives:**
1) Identify and examine systems you can put in place to support a positive school counselor/administrator partnership
2) Explain how RAMP can strengthen your systems and collaborative partnership
3) Define data points to enhance your school counseling programs and address schoolwide achievement gaps

**Speakers:**
- Jordan Blevins, *School Counselor*, *Stockton Unified School District, Stockton, CA*
- Gina Hall, *Principal*, *Rio Calaveras Elementary School, Stockton, CA*

**Audience:** All School Counselors

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**School Shootings & Catastrophic Events**

*1:30 PM - 2:30 PM, Monday, July 17 (In Person)*

**Overview:**
Recovery from mass casualty events requires a major set of actions reaching far beyond usual crisis response efforts. Learn trauma-informed strategies for the complex dynamics of short- and long-term recovery from catastrophic events. Focus on the similarities and differences in response efforts needed depending on the type of disaster, whether human-caused or acts of nature. Some strategies are essential for recovery in all kinds of events, but unique challenges in each must also be identified and addressed. Understand the five essential caveats for responding to overwhelming crises and methods for implementing a systems approach. Leave with your own action plan, specific to the needs you identify in your own building and district.

**Learning Objectives:**
1) Discuss the dynamics and complexities of responding to catastrophic school events, and design the foundation for a high-level response
2) Discuss strategies that work for all major events and methods for identifying unusual characteristics of the event
3) Explain the
big picture of a systems approach to crisis response, and plan an implementation for a systems approach for the response 3) Identify crucial steps to add to one’s current district plan

**Speakers:**

- Cheri Lovre, *Director, Crisis Management Institute*

**Audience:** All School Counselors

**Build a Suicide-Safer School & Community**

**1:30 PM - 2:30 PM, Monday, July 17**  
*(In Person)*

**Overview:**
Prior to the pandemic, research showed an increase in suicidal ideation/behaviors. It has likely increased as a result of the social isolation of the pandemic, as well as social/political unrest. Learn how to imbed the world’s leading suicide prevention model into your district’s policies and school counseling practices. Explore how to reach outside the school walls to build a wide network for a suicide-safer community.

**Learning Objectives:** 1) Explain the difference between suicide prevention and a suicide intervention model 2) Identify key stakeholders in your community to train and help advocate for change 3) Evaluate your current policies and procedures, and identify areas for improvement 4) Describe how an effective suicide-safer community can strengthen community partnerships, save lives and reduce stigma

**Speakers:**

- Kimberly Jones, *District Lead Counselor, City Schools of Decatur, Decatur, GA*
- JD Dreiling, *Play Therapist and Mental Health Counselor, City Schools of Decatur, Decatur, GA*

**Audience:** District Directors

**Workforce Connections**

**1:30 PM - 2:30 PM, Monday, July 17**  
*(In Person)*

**Overview:**
School culture is primarily “go to college,” but data shows less than half of students enroll. All students would benefit from learning how to find rewarding careers in tandem with the college-going culture. The Workforce Innovation and Opportunity Act (WIOA) uses federal dollars to support local workforce development networks, and schools have an opportunity to teach students how to access and navigate these networks. Integrating school cultures and WIOA service partners will result in better outcomes for students and families.

**Learning Objectives:** 1) Explain what WIOA is, and identify students who may qualify 2) Locate your local workforce development network 3) Strategize ways to develop partnerships with your local network

**Speakers:**

- Bonnie-Marguerite Lykins, *School Counselor, Centennial High School, Las Vegas, NV*
- Eboni Simpson-Hodge, *School Counselor, Legacy High School, Las Vegas, NV*
- Chad Gregorius, *School CounselorCareer and Talent Development, Clark County School District, Las Vegas, NV*
- Sara Rolem, *School CounselorCareer and Talent Development, Sierra Vista High School, Clark County School District, Las Vegas, NV*
**Audience**: Middle School Counselors, High School Counselors

**Student Self-Leadership**

1:30 PM - 2:30 PM, Monday, July 17

**Overview**: Self-leadership has been defined as “serving as a chief, captain or CEO of one’s own life” and is a key component of personal and professional success in adults. Strong self-leaders understand who they are, take responsibility for what they do and are intentional about where they are going. They see challenges as opportunities instead of impossibilities and are more resilient overall. Learn how you can empower all students to develop as self-leaders now, so they can be champions of their own success for the rest of their lives.

**Learning Objectives**: 1) Explain the power of self-leadership skills when it comes to our ability to manage and recover from difficult situations, set and reach goals, increase confidence and achieve 2) Identify students who have deficits in self-leadership 3) Review and implement lessons, activities and resources that cultivate student self-efficacy, self-awareness, autonomy and other self-leadership traits

**Speakers**:

- Karen Muston, School Counselor Consultant, Pearson Virtual Schools
- Phylicia Littleton, School Counseling Consultant, Pearson Virtual Schools

**Audience**: All School Counselors

**Trauma-Informed School Counseling in an Urban Setting**

1:30 PM - 2:30 PM, Monday, July 17

**Overview**: Trauma can be defined as the inability to cope or function as a response to a distressing, stressful or frightening event. Many students exposed to trauma experience devastating effects that have an impact on their overall well-being and academic success. School counselors play a key role in building relationships with students to feel safe and connected to their school and community by advocating for students and facilitating an overall mindset shift to trauma-informed practices in schools. Learn about the three E’s of trauma and its impact on students, the role of the school counselor in addressing this trauma and how to implement multitiered system of supports to promote student wellness.

**Learning Objectives**: 1) Strengthen your trauma-informed practice by implementing MTSS response to promote student wellness 2) Describe how to be a change agent to facilitate a mindset in implementing trauma-informed practices 3) Discuss the school counselor's role as an integral part of addressing student trauma

**Speakers**:

- Melanie McColl-Batie, School Counselor, District of Columbia Public Schools, Washington, DC

**Audience**: All School Counselors

**Free or Low-Cost School Counseling Tools**

1:30 PM - 2:30 PM, Monday, July 17

**Overview**: Students often feel less threatened and more at ease in a game-playing or fun environment. Learn to use games, activities and tools to teach youth communication skills, anger management, social
skills, self esteem and more. Access a list of proven resources, including ideas for games and tools you can make with little to no cost.

**Learning Objectives:**
1) Access a list of effective and engaging, low-cost school counseling tools
2) Brainstorm how to implement the provided toolkit in your school counseling sessions
3) Discuss techniques to draw students out of their comfort zone

**Speakers:**
- Tricia Lowe, *School Counselor, Scott Elementary School, Temple, TX*
- Becky Ramirez, *School Counselor, Travis Science Academy, Temple, TX*

**Audience:** Elementary School Counselors

**Support Immigrant Muslim Students**

**Overview:**
Muslim students in the U.S. often feel alienated due to stereotypes of Muslims after 9/11, misunderstandings about religious practices and the lack of spaces for prayer rooms in schools. Focus on increasing your knowledge about racially and ethnically diverse Muslim Americans and their unique challenges.

**Learning Objectives:**
1) Explain Muslim students’ challenges
2) Discuss religious practices including fasting, Ramadan, hijab, halal or kosher food symbols on products and religious holidays
3) Discuss and choose activities or events to include in the school counseling curriculum

**Speakers:**
- Yasar Dedeoglu, *Assistant Professor, California State University, Fresno*
- Dilian Rolins, *Assistant Professor, California State University, Fresno*

**Audience:** All School Counselors

**Solution-Focused Practices**

**Overview:**
Research has shown that solution-focused models are effective in the school counseling setting, so why do we often forget to use it? Reengage with the solution-focused model by reviewing the tenets of the technique and delving into specific examples of how to use it in daily interactions with students in all three tiers.

**Learning Objectives:**
1) Identify solution-focused strategies to use in a single counseling session, small group and classroom lesson
2) Choose solution-focused questions you can use with students
3) Explain the effectiveness of using solution-focused as a strengths-based intervention suitable for all students

**Speakers:**
- Mary Carr, *School Counseling Department Chair, Cobb County School District, Marietta, GA*
- Patty DaSilva, *Middle and High School Counseling Consultant, Cobb County School District, Marietta, GA*

**Audience:** All School Counselors

**Culturally Competent SEL**

**Overview:**
1:30 PM - 2:30 PM, Monday, July 17

**Learning Objectives:**
1) Explain Muslim students’ challenges
2) Discuss religious practices including fasting, Ramadan, hijab, halal or kosher food symbols on products and religious holidays
3) Discuss and choose activities or events to include in the school counseling curriculum

**Speakers:**
- Yasar Dedeoglu, *Assistant Professor, California State University, Fresno*
- Dilian Rolins, *Assistant Professor, California State University, Fresno*

**Audience:** All School Counselors
Overview:
What are the residual effects of 400 years of slavery on a group of people? What are the emotional, psychological and educational implications of many civil rights being exercised for the first time in just the last 75 years? How might we leverage the resilience of Black people across generations while simultaneously recognizing the impact of history on the present? When social/emotional learning is embedded into the culture of schools, it can be a critical part of disrupting and dismantling policies and practices that perpetuate inequities in student outcomes that disproportionately harm Black students. Review strengths-based steps to empower all stakeholders to embrace and promote social/emotional learning as a means to disrupting harmful practices.

Learning Objectives: 1) Articulate the current social/emotional implications of Black students’ historic oppression 2) Explain the relevance of social/emotional learning for disrupting and dismantling harmful practices and policies perpetuating inequitable student outcomes 3) Describe strengths-based approaches to empowering all education stakeholders to promote culturally competent social/emotional learning

Speakers:
- Paul Harris, Associate Teaching Professor, Counselor Education, University of Missouri

Audience: All School Counselors

Use the ASCA Student Standards
1:30 PM - 2:30 PM, Monday, July 17

Overview:
The ASCA Student Standards: Mindsets & Behaviors for Student Success specify the attitudes, knowledge and skills students need to be effective learners. Focus on the best way to use the 36 ASCA Student Standards to drive content and assessment of what you deliver to students. Fine-tune your ability to align the standards, learning objectives and pre-/post-assessment items as defined by the ASCA National Model.

Learning Objectives: 1) Define connections to annual student outcome goals, closing-the-gap and lesson plan templates 2) Write learning objectives and corresponding pre-/post-items for multiple standards

Speakers:
- Mark Kuranz, ASCA Certified Trainer,
- Megen Stair, School Counselor, Park Vista High School, Lake Worth, Fla.

Audience: All School Counselors

Next Steps in DEI Work: Widening the Lens
1:30 PM - 2:30 PM, Monday, July 17

Overview:
Even with ASCA’s existing diversity, equity and inclusion (DEI) resources, the need for DEI work remains as school counselors still uncover racist practices in schools, see an increase in anti-LGBTQ+ legislation throughout states and districts and are working tirelessly to support students with disabilities. School counselors continue to face pushback for DEI work. Where do we go from here? Join the ASCA DEI townhall to engage with and hear from others based on the following questions:
1. What is your current experience in doing DEI work, whether anti-racist, LGBTQ+ or students with disabilities support?
2. How do you balance ethical standards with employee responsibilities that create challenges?
3. How have you been able to find successes and overcome some of the challenges you face while doing the work?
4. What do you still need help with to do the work?

Learning Objectives:

1. Discuss best practices in advocacy from school counselors, school counselor educators and directors who have had success in DEI work
2. Share specifics for current and future needs in this work

Speakers:

- Diane Reese, Assistant Professor, Trinity Washington University
- John Nwosu, School Counselor, Garrett Middle School, Austell, GA
- Charles Williams, School Counselor, Solar Preparatory for Boys, Dallas, TX
- Marsha Rutledge, Assistant Professor, Longwood University
- Maureen Ponce, President-Elect, Maryland School Counselor Association

2:45 PM - 3:45 PM EDT

Repair the School Counselor/Principal Relationship
2:45 PM - 3:45 PM, Monday, July 17

Overview:
The school counselor/principal relationship has a lasting impact on the efficacy of delivering a comprehensive school counseling program. Learn where one school counselor/principal team started and how they collaborated, problem-solved and shifted from a highly dysfunctional relationship to develop a common vision for the school counseling program.

Learning Objectives: 1) Discuss the importance of the school counselor/principal relationship and the 10 characteristics of an effective school counselor/principal relationship 2) Assess your relationship with your building administrators using the provided toolkit 3) Identify at least two strategies for improving your relationship with building administrators

Speakers:

- Denise Reddinger, School Counselor, Richland High School, Richland, WA

Audience: All School Counselors

Student-Led Career Fairs
2:45 PM - 3:45 PM, Monday, July 17

Overview:
Are you looking to strengthen career awareness in your elementary school counseling program?
Take your career lessons from drab to fab with student-led career fairs. Learn more about the process of project-based learning, identify community and school partners and get the tools you need to start planning.

**Learning Objectives:**
1) Provide an overview of project-based learning, explaining how it fits within a school counseling program
2) Describe the process of developing a student-led career fair, and discuss lessons learned

**Speakers:**
- Olivia Carter, *District School Counselor Support Specialist*, Cape Girardeau Public Schools, Cape Girardeau, MO
- Kelley Good Branch, *Academic Coach-Elementary Mathematics*, Sikeston R6 Public Schools, Sikeston, MO

**Audience:** Elementary School Counselors, Middle School Counselors

**Student Voices of Suicide Prevention**

*2:45 PM - 3:45 PM, Monday, July 17 (In Person)*

**Overview:**
Now more than ever, students need to feel accepted, acknowledged, cared for and appreciated at school. Aevidum is a student-centered, student-driven club that supports students' overall mental health in a school. Learn how the first Aevidum club was established, how a club can help improve your school climate and how to recruit student leaders to start an Aevidum club. Hear from student leaders about how Aevidum amplifies student voices and the positive, profound impact peer-led initiatives can have in schools.

**Learning Objectives:**
1) Discuss the background and history of Aevidum and what makes it a different type of student club
2) Recruit student leaders in your school to implement an Aevidum Club
3) List the protective factors that contribute to wellness and suicide prevention, and develop campaigns and ideas to integrate Aevidum's signature four characteristics of a healthy community
4) Identify ways to empower and engage students to authentically incorporate student voice into mental health and suicide prevention initiatives

**Speakers:**
- Lisa Fulton, *K-12 Counseling Supervisor*, Carlisle Area School District, Carlisle, PA
- Francesca Pileggi, *Executive Director*, Aevidum

**Audience:** Middle School Counselors, High School Counselors

**Equity in K-12 Postsecondary Advising**

*2:45 PM - 3:45 PM, Monday, July 17 (In Person, Virtual)*

**Overview:**
School counselors are in a unique position to promote access to quality postsecondary advising through an equity lens to all students. Learn how Chicago Public Schools counselors received certification to become postsecondary champions for K-12 students. Discuss liberatory thinking, targeted universalism and historically racist systems affecting student postsecondary planning. Walk away with tools that will support your postsecondary practices through an equity lens.

**Learning Objectives:**
1) Discuss the specific challenges of marginalized populations and how this affects postsecondary planning
2) Explain how to build meaningful relationships and create a sense of belonging for all students related to postsecondary success
3) Access resources and tools to provide postsecondary advising through an equity lens
Assess Your Program Practices

Overview:
What do you need to know about your own school counseling practices that will allow you to take your program to the next level? Learn about the five levels of school counseling program practice, then take a self-assessment survey, based on the ASCA National Model, to analyze the results in order to reflect on your own strengths and areas for growth. Walk away with resources and strategies for increasing program practices that will take your program to the next level.

Learning Objectives: 1) Discuss the five program practice levels 2) Identify your own program practice strengths and areas for growth after taking a self-assessment 3) Analyze the results of the self-assessment according to four themes: use of data, use of time, delivery of service and school counselor identity 4) Identify strategies for moving to the next level of program practice

Sustain a RAMP Culture

Overview:
Want to create a positive culture shift in your school and district? Looking for a way to increase the appropriate use of your school counselors? Need to reduce caseloads and increase comprehensive programming? Want to cultivate a sense of pride and excellence in your work with students? Looking to align with the ASCA Model and ultimately increase RAMP applications? Learn about how St. Paul Public School counselors are prioritizing the right work so that every student has equitable access to comprehensive school counseling programs.

Learning Objectives: 1) Create a plan for increasing buy-in to alignment with the ASCA National Model 2) Discuss common barriers and strategies to overcome challenges to implementation 3) Support and encourage school counselors to apply for the RAMP designation 4) Leverage best-practice school counseling to advocate for appropriate caseloads and to gain support for school counseling in your school/district

Speakers:

- Sue Arvidson, Lead Elementary School Counselor, Saint Paul Public Schools, Saint Paul, MN
- Juli Montgomery-Riess, Lead Middle School Counselor, Saint Paul Public Schools, Saint Paul, MN
- John Eschenbacher, Lead High School Counselor, Saint Paul Public Schools, Saint Paul, MN
Strengthen Partnerships with Latinx Families

Overview:
As indicated by research, family engagement in their child’s education can lead to positive student outcomes such as improved academic achievement, decreased disciplinary issues, affirmative sense of well-being, and improved school environment. Yet, Latinx families often face barriers to school involvement. As bridge builders within our schools, school counselors are in a position to help families and schools strengthen the collaboration to improve student success. Learn strategies and share best practices for engaging Latinx families within your school community.

Learning Objectives: 1) Identify the challenges and barriers faced by Latinx families in school involvement 2) List and discuss key strategies to improve family-school collaboration with Latinx families 3) Examine the importance of empowering Latinx families to become advocates for their children’s education

Speakers:
- Andres Castro, Pupil Services and Attendance Administrator, Los Angeles Unified School District, Los Angeles, CA
- Lezya Weglarz, MTSS Coordinator, San Marcos Unified School District, San Marcos, CA

Audience: All School Counselors

Advocacy for Black Students with Disabilities

Overview:
Black students with disabilities have long experienced oppressive, inequitable educational conditions in areas of disproportional referral and placement in special education, distance from general education curriculum and rigorous courses, inclusion in the preschool-to-prison pipeline, and inadequate and inequitable postsecondary planning. Building on recommendations in the ASCA position statement on the school counselor and students with disabilities, explore ways to interrupt racism and ableism, listen to the lived experiences of Black parents of young adults with high incidence disabilities, acknowledge the invaluable resource of parents and families, and learn strategies to promote more equity for Black students with disabilities and their families.

Learning Objectives: 1) Discuss the multiple oppressions producing inequitable educational and postsecondary outcomes for Black students with disabilities 2) Use qualitative research to highlight inequities in educational systems as reported by parents/guardians of Black students with disabilities 3) Explain how to modify one’s own current practices to increase equity in academic and postsecondary planning for Black students with disabilities 4) Identify an action to take to improve advocacy and collaboration with parents/guardians of Black students with disabilities to reduce gaps in postsecondary planning

Speakers:
- Erin Kilpatrick PhD, LPC, NCC, Archer High School, Lawrenceville, GA

Audience: All School Counselors

Making MTSS Work 101

Overview:
More and more schools around the country are implementing MTSS. What does this mean for
school counselors? Learn the basics of how MTSS aligns with your comprehensive school counseling program. Get ready to talk about tiers; data; and culturally sustaining, anti-racist practices to strengthen your school counseling program and be a leader and systems change agent in your school.

**Learning Objectives:** 1) Explain key tenants of MTSS 2) Describe how MTSS aligns with the ASCA National Model 3) Discuss key aspects of aligning MTSS with school counseling programs, including the three tiers; data usage; and culturally sustaining, anti-racist practices

**Speakers:**

- Emily Goodman-Scott, PhD, *Associate Professor, Old Dominion University*
- Rebecca Pianta, *Coordinator College and Career Readiness, Santa Ana Unified School District, Santa Ana, CA*

**Audience:** All School Counselors

**School Counseling Advocacy**

2:45 PM - 3:45 PM, Monday, July 17  
(In Person)

**Overview:**
Are you having challenges providing a comprehensive school counseling program due to your supervisor's or state's expectations of you as a school counselor? Do you feel you could do so much more as a school counselor to build and implement your program if only you had the time? Get tools to advocate for your role within your school, district and larger community.

**Learning Objectives:** 1) Strategize ways to advocate for school counseling in your school, district, community and beyond 2) List ways to collaborate and communicate with local, state and national policy and decision makers 3) Identify and use school and program data and resources to show the importance of school counselors and school counseling programs

**Speakers:**

- Priscilla Grijalva, *School Counselor, San Jacinto Leadership Academy, San Jacinto, CA*
- Kimberly Brown, *School Counselor, Wade Hampton High School, Greenville, SC*
- Monique Young, *Educational Consultant*

**Audience:** All School Counselors

**Small Groups Galore**

2:45 PM - 3:45 PM, Monday, July 17  
(In Person, Virtual)

**Overview:**
Small groups are a critical component of a school counseling program. Focus on purposefully selecting students for small groups and tips for planning and facilitating effective sessions. Walk away with ready-to-go activities and organizational tools you can use with any small group.

**Learning Objectives:** 1) Purposefully select targeted students to participate in a small group 2) Plan, organize and implement effective sessions for a small group 3) Collect data pertaining to small-group counseling

**Speakers:**

- Amanda Jo Bustamante, *School Counselor, Chester E. Jordan Elementary School, El Paso, TX*
- ROSA RODRIGUEZ, *School Counselor, Chester E. Jordan Elementary School, El Paso, TX*
Audience: Elementary School Counselors

**Branding & Media Magic**

*2:45 PM - 3:45 PM, Monday, July 17*  
*(In Person, Virtual)*

**Overview:**
School counseling leadership and advocacy often require communicating with a variety of external stakeholders. Learn to harness your unique perspective, cultivate a professional brand and communicate authentically and creatively about the important work of school counselors.

**Learning Objectives:**
1. Identify best practices for externally facing school counseling communication and advocacy
2. Cultivate core components of your unique school counseling brand and point of view
3. Brainstorm talking points/messaging to use with media and community stakeholders

**Speakers:**
- Brian Coleman, *School Counselor*, Jones College Prep High School, Chicago, IL
- Angie Hickman, *Director of Research and Marketing*, American School Counselor Association

Audience: All School Counselors

**Use Tech to Connect**

*2:45 PM - 3:45 PM, Monday, July 17*  
*(In Person)*

**Overview:**
As school counselors we are constantly dreaming up ways to make connections with educational partners. Learn about technology tools that can help you connect with educational partners and market your school counseling program. Walk away with examples and ideas to start making technology work for you today.

**Learning Objectives:**
1. Identify and utilize technology tools to connect with educational partners and market your school counseling program

**Speakers:**
- Dr. Danielle Schultz, *School Counselor*, Quaker Valley Middle School, Sewickley, PA
- Andrea Burston, *School Counselor*, Wake County Public Schools, Raleigh, NC

Audience: All School Counselors

**Tips from RAMP Reviewers**

*2:45 PM - 3:45 PM, Monday, July 17*  
*(In Person)*

**Overview:**
When applying for RAMP, ASCA’s national recognition program, it's important to maximize your efforts. Get lessons learned from those involved in that scoring process, highlighting tips and pitfalls. Hear from these experts before tackling the RAMP application.

**Learning Objectives:**
1. Identify where points are lost
2. Describe common pitfalls

**Speakers:**
Mark Kuranz, ASCA Certified Trainer,
Steve Schneider, ASCA Certified Trainer,

Audience: All School Counselors

Tools to Build on the ASCA National Model
2:45 PM - 3:45 PM, Monday, July 17
(In Person)

Overview:
The Charlotte Mecklenburg Schools (CMS) in North Carolina is one of the 20 largest U.S. school districts, with approximately 500 school counselors serving more than 140,000 students of diverse racial, socioeconomic status and family education backgrounds. In 2019, CMS embarked on a two-year partnership with ASCA-certified trainers and committed to implementing the ASCA National Model districtwide. Upon completion of this initiative, school counseling leaders and building-level school counselors alike have continued the momentum of ASCA National Model implementation through the use of districtwide tools, structured expectations and increased accountability measures. Learn more about how CMS school counselors have embraced the opportunity to make a significant impact on student learning and change the landscape of student achievement via training and district leadership initiatives.

Learning Objectives:
1) Identify district structures to support and strengthen school counseling
2) Explain how to create effective SMART goals aligned with district-level goals
3) Brainstorm how to scale ASCA National Model implementation across schools in your district
4) Describe how to incorporate data-based tools to strengthen district support and school-level counseling programs

Speakers:
- Angela Poovey, School Counseling Coordinator, Charlotte Mecklenburg Schools, Charlotte, NC
- Kristen Bumgarner, School Counseling Coordinator, Charlotte Mecklenburg Schools, Charlotte, NC
- Tuere Dunton Forbes, School Counseling Coordinator, Charlotte Mecklenburg Schools, Charlotte, NC

Audience: All School Counselors, District Directors

Legal/Ethical Considerations: Partnering with Parents/Guardians
2:45 PM - 3:45 PM, Monday, July 17
(In Person)

Overview:
School counselors have a unique and important role in facilitating collaborative relationships with parents/guardians. Focus on the school counselor’s ethical responsibility, as outlined by the ASCA Ethical Standards for School Counselors, to partner and collaborate with parents/guardians for student success. Focus on balancing a parent’s right to know with the school counselor’s ethical obligation of confidentiality. Understand the connection between the ASCA position statement The School Counselor and School-Family-Community Partnerships and the ethical standards, and hear best practices in fostering collaborative relationships with parents/guardians.

Learning Objectives:
1. Examine the school counselor’s primary ethical obligation of confidentiality to students
2. Discuss the legal and inherent rights of parents/guardians to be the guiding voice in their children’s lives
3. Identify ways school counselors can build collaborative relationships with parents/guardians for student success

Speakers:
- Franciene Sabens, School Counselor, Elverado High School, Elkville, IL
- Haley Wikoff, Assistant Professor, Department of Counselor Education and College Student Personnel, Western Illinois University
- Wendy Rock, Assistant Professor, Southeastern Louisiana University

Audience: All Practice Levels

LGBTQ+ School Counselors Affinity Group
2:45 PM - 3:45 PM, Monday, July 17 (In Person)

Overview:
Join the LGBTQ+ School Counselor Affinity Group for an in-person meeting. Network with like-minded peers, connect with colleagues with shared challenges and discuss solutions and resources. The LGBTQ+ School Counselors Affinity Group aims to empower and advocate for LGBTQ+ school counselors through collaboration and creating a safe space for giving voice as they navigate their intersecting roles and identities.

4:00 PM - 5:00 PM EDT

New Approaches to Adolescent Drug Prevention
4:00 PM - 5:00 PM, Monday, July 17 (In Person)

Overview:
The landscape related to adolescent substance use has changed significantly in the 21st century. The drugs used by teens today are very different than the drugs used in the last century. The age of first-time use is becoming younger and younger. As the landscape changes, so must our approaches to prevention and intervention. Learn how harm reduction and anti-stigma strategies can empower adolescents and adults to work together to change attitudes and behaviors related to adolescent drug use.

Learning Objectives: 1) Discuss how drugs affect the adolescent brain 2) Explain how stigma affects adolescent substance use 3) Identify harm reduction approaches to prevent and intervene in adolescent substance use 4) Identify effective strategies to communicate to adolescents about drugs and substance use

Speakers:
- Deanna Valdez, Assistant Professor, New Mexico Highlands University

Audience: Middle School Counselors, High School Counselors

Threat Assessment Teams
4:00 PM - 5:00 PM, Monday, July 17 (In Person, Virtual)

Overview:
Learn about a framework for implementing a threat assessment team. Hear how to craft meaningful, nondisciplinary, SEL-focused interventions, and focus on developing wraparound
services with community agencies. Walk away with threat assessment team resources to bring back to your district.

**Learning Objectives:**
1) Access resources necessary to start your own threat assessment team in your school or district
2) Construct appropriate SEL interventions for students at Tier 1, 2 and 3
3) Explain the school counselor's role on a threat assessment team and how your threat assessment team attendance boosts student outcomes

**Speakers:**
- Kyra Meyer, *School Counselor, Gilson Middle School, Valdez, AK*

**Audience:** All School Counselors

**Successful Grief Groups**

**Overview:**
Grief is a natural part of being human. For children, the processing and perceptions around grief can be vastly different from an adult’s and from other children’s. When working with children experiencing grief, it is crucial to consider, and plan around, a wide variety of factors to meet their needs via activities and strategic, solution-focused conversations. Learn to design, plan and implement effective grief groups or individual counseling for students.

**Learning Objectives:**
1) Identify and analyze multiple complex factors affecting a child’s experience with grief
2) Determine appropriate levels of grief counseling support for students within the school setting
3) Discuss your own experience with grief in childhood, regarding effective and ineffective responses at school
4) List different activities, tools and counseling session format examples

**Speakers:**
- Shea MacDonnell, *School Counselor, Akin Elementary School, Leander, TX*

**Audience:** All School Counselors

**Be a Classroom Management Rock Star**

**Overview:**
One of the best ways to reach large groups of students is through classroom lessons. However, many school counselors are uncomfortable presenting classroom lessons and are unfamiliar with classroom management techniques. Delve into effective classroom management, and walk away with a plan you can immediately implement in your classrooms.

**Learning Objectives:**
1) Discuss the factors affecting classroom management
2) Apply three classroom management strategies while working with a diverse culture
3) Brainstorm classroom management strategies

**Speakers:**
- Teshia Dula, *School Counselor, Hull Middle School, Duluth, GA*

**Audience:** All School Counselors

**Address Students’ Explicit Images Online**

**Overview:**
Technology has radically changed many aspects of our students' lives. One of the most complex problems is the repercussions of students sharing explicit images of themselves with others online. The National Center for Missing & Exploited Children’s CyberTipline receives reports that include this type of content depicting children of all ages. Explore recent CyberTipline data and research about this issue and discuss how to apply a trauma-informed approach to helping students whose self-generated images are circulating online potentially leading to blackmail, threats, or other kinds of harassment. Learn about prevention messages and resources related to sexting and other types of self-generated images for all age groups.

**Learning Objectives:**
1) Identify and access at least three resources available online to address self-generated content with elementary, middle or high school audiences
2) Explain best practices in supporting students whose self-generated content is circulating online
3) Articulate why it's important to address self-generated content in prevention programs and messaging with young children, not just pre-teens and teens

**Speakers:**
- Susan Kennedy, Sr. Program Manager of Outreach and Prevention, The National Center for Missing and Exploited Children
- Lanae Holmes, Director of Case Services, Sr. Family Advocacy Specialist, The National Center for Missing and Exploited Children

**Audience:** All School Counselors

**Foster K–8 Students' Self-Reliance**

4:00 PM - 5:00 PM, Monday, July 17

**Overview:**
Much has been written about the helicopter- and snowplow-parenting that has come to characterize the social development of a generation of students. Learn about school projects and programs addressing ways to foster independence and self-reliance in students while giving parents permission to take a step back and make room for growth. Through a partnership with LetGrow.Org, school counselors, teachers and administrators across the country have found success in changing the attitudes surrounding this important topic by encouraging students to take on tasks independently and gain valuable experience that builds self-confidence and self-reliance.

**Learning Objectives:**
1) Discuss the value of changing attitudes regarding independence and the relationship between building self-reliance and reducing anxiety
2) Identify methods to encourage students to become more independent at home and at school
3) Explain implementation models for school programs promoting independence
4) Access materials for parent education regarding the topic of self-reliance and independence

**Speakers:**
- Dominick Pisa, School Counselor, Millburn Middle School, Millburn, NJ

**Audience:** Elementary School Counselors, Middle School Counselors

**Use the ASCA National Model to Select Site Supervisors**

4:00 PM - 5:00 PM, Monday, July 17

**Overview:**
Using the ASCA National Model as a qualification to be selected as a school counseling site supervisor ensures interns are matched with site supervisors who will provide them with a well-
rounded, informative internship experience in alignment with the ASCA National Model. Learn how
one district scores and uses completed evidence-based implementation plans (EBIP) from school
counselors as a qualification to be selected as a district-approved school counseling site
 supervisor. Address EBIP development and scoring using the ASCA RAMP rubric.

**Learning Objectives:**
1) Discuss using the ASCA National Model to select qualified site supervisors
2) Evaluate your own process for selecting qualified site supervisors and determine
what adjustments you should make
3) Adhere to using the ASCA National Model as a resource in creating criteria for selecting school counseling site supervisors

**Speakers:**
- Kelly Chaney, *K-12 School Counseling Specialist, Chicago Public Schools, Chicago, IL*
- Khadijah Bradford, *K-12 School Counseling Specialist, Chicago Public Schools, Chicago, IL*
- Gretchen Rhodes, *Director of School Counseling, Chicago Public Schools*

**Audience:** District Directors

**Use Minute Meetings for Student Voice**

*4:00 PM - 5:00 PM, Monday, July 17 (In Person)*

**Overview:**
Minute meetings have been used for years to detect, clarify and meet individual students’ needs, but minute meetings are also useful for creating systemic change. Learn to use the rich qualitative and quantitative data gained from minute meeting questions to advocate for student needs and, more importantly, to identify patterns from individual answers to advocate for the collective student voice.

**Learning Objectives:**
1) Create a list of questions for your own minute meetings to discover needs and trauma indicators that might otherwise have gone unnoticed
2) Use technology to simplify the minute meeting and data collection processes
3) Evaluate your existing services to determine whether they match the collective student voice
4) Establish a process for prioritizing needs and routing students to necessary resources

**Speakers:**
- Laura Rankhorn, *Laura Rankhorn, Ed.S. | School Counselor, Arab Elementary, Arab City Schools, Arab Elementary*
- Kim Crumbley, M.Ed., *Kim Crumbley, M.Ed. | School Counselor, Parkside School, Cullman County Schools, Parkside School*

**Audience:** All School Counselors

**Teach Students to Challenge Appearance Discrimination**

*4:00 PM - 5:00 PM, Monday, July 17 (In Person)*

**Overview:**
Students can't effectively learn if they don't feel they belong. An integral part of belonging is helping students see themselves within their schools and build confidence in overcoming exclusion and discrimination. Learn how to teach students to identify prejudice and feel empowered to challenge. Explore all kinds of appearance discrimination and the negative impact it has.

**Learning Objectives:**
1) Describe how issues around inequity and discrimination affect students' lives and learning
2) Explain how presented student activities develop and strengthen social/emotional learning competencies and how to duplicate activities with your students
3) Brainstorm ways to encourage students to advocate for solutions that create a more inclusive
community where everyone feels belongingness, supported, celebrated and encouraged

**Speakers:**
- Brittany Echols, *Health Education Curriculum Manager, Cairn Guidance*
- Michelle White, *School Counselor, Tennessee Connections Academy*

**Audience:** All School Counselors

**Create Effective Tier 2 Systems**  
*4:00 PM - 5:00 PM, Monday, July 17*  
*In Person*

**Overview:**  
Do you want to move your Tier 2 systems to the next level? Hear an overview of essential components for developing Tier 2 social/emotional and behavioral supports, and discover how to set up advanced tiered systems for sustainability. Review decision-making guides, and discuss ways to use data to guide your decisions and evidence-based practices to implement with students and staff.

**Learning Objectives:**  
1) Explain the main components of Tier 2 systems  
2) Examine a decision-making guide to inform your Tier 2 interventions  
3) Compare and contrast evidence-based interventions to use with students/staff who need additional support  
4) Share your next steps in moving your Tier 2 systems forward

**Speakers:**
- Peg Donohue, *Associate Professor, Central Connecticut State University*
- Stephanie Smith-Durkin, *Lecturer, Old Dominion University*

**Audience:** All School Counselors

**Make Data Your Advocacy Tool**  
*4:00 PM - 5:00 PM, Monday, July 17*  
*In Person*

**Overview:**  
Data can be a scary word for many school counselors, but it doesn't have to be. Get examples and steps to make data your friend and not your enemy by gaining support from staff, school administration, parents/guardians, students and other stakeholders. Learn to use data as an advocacy tool to provide more direct services for students, track and analyze your time, streamline your program and help implement systematic change.

**Learning Objectives:**  
1) Identify the barriers hindering you from spending more direct time with students  
2) Use data from needs assessments, your school's information system and more to identify your annual student outcome goals  
3) Explain ways to use data to create effective school counseling programs and advocate for systematic change

**Speakers:**
- Diana Virgil, *Diana Virgil, Ed.S., LAPC, ACSC, NCC, NCSC | High School Counselor for Daleville City Schools, Daleville City Schools*

**Audience:** All School Counselors

**Move Beyond College for All**  
*4:00 PM - 5:00 PM, Monday, July 17*  
*In Person*

**Overview:**  
Most districts aspire to be career-first but don't know how to put that into practice. Learn how one
district is flipping the traditional postsecondary planning process to focus on career by building career exploration into each grade level. Address strategies for creating a network of champions to extend postsecondary readiness beyond school counselor time while creating alignment between career technical education and school counseling departments.

**Learning Objectives:**
1) Map age-appropriate K-12 activities for postsecondary planning that stem from career objectives using shared templates and lesson plans
2) Describe facilitation models to incorporate career exploration into existing instructional time
3) Brainstorm a career and college readiness program that leverages multiple stakeholders such as parents/guardians, educators, school counselors and district administrators

**Speakers:**
- Teresa Gibbons, *School Counselor, Burton Center for Arts and Technology, Roanoke, VA*

**Audience:** All School Counselors

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**Equity in Ethics**

**4:00 PM - 5:00 PM, Monday, July 17** *(In Person, Virtual)*

**Overview:**
The ASCA Ethical Standards were revised in 2022, and new language and guidance was provided to continue to support school counselors' work as leaders, advocates and consultants in creating systemic change. Discuss equity frameworks and principles and review notable changes to the ASCA Ethical Standards. Explore application of the standards for practicing school counselors.

**Learning Objectives:**
1) Identify at least two frameworks regarding equitable practices
2) Discuss application of equitable and ethical practices in schools
3) Identify at least two changes made in the 2022 revision of the ASCA Ethical Standards, and discuss the implication on school counselor practice

**Speakers:**
- Alicia Oglesby, *Associate Director of College Counseling, Winchester Thurston School, Pittsburgh, PA*
- Stephen Sharp, *K-12 School Counseling Specialist, Hempfield School District, Landisville, PA*
- Rebecca Pianta, *Coordinator College and Career Readiness, Santa Ana Unified School District, Santa Ana, CA*
- Marsha Rutledge, *Assistant Professor, Longwood University*

**Audience:** All School Counselors

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**Pre-K Postsecondary Readiness**

**4:00 PM - 5:00 PM, Monday, July 17** *(In Person, Virtual)*

**Overview:**
Postsecondary readiness begin in preschool. Elementary school counselors are uniquely positioned to individually assist students with the planning necessary for postsecondary preparation. Learn about effective elementary postsecondary advising strategies designed to shape a student's attitude, mindsets and skills necessary to have a positive impact on college and career outcomes.

**Learning Objectives:**
1) Discuss myths, misconceptions and barriers to advisement and postsecondary readiness in elementary school counseling programs
2) Describe practical strategies to structure postsecondary initiatives into an elementary school counseling program
3) Examine current practices in your school counseling program and determine how provided
resources may enhance postsecondary readiness preparation

**Speakers:**

- Nwakego Oriji, *Counselor Facilitator, Garland Independent School District, Garland, TX*
- Tiffany Gilmore, *Director of Counseling Services, Garland Independent School District, Garland, TX*
- Loree Jones-Huggins, *Coordinator of Counseling Services, Garland Independent School District, Garland, TX*

**Audience:** Elementary School Counselors

**Am I Ready for RAMP?**

*4:00 PM - 5:00 PM, Monday, July 17*  
*(In Person)*

**Overview:**
The purpose of RAMP is to recognize those who are implementing the ASCA National Model at an exemplary level. Get tools and advice to realistically evaluate if your program is ready for RAMP submission.

**Learning Objectives:** 1) Summarize the RAMP reviewing process 2) Summarize the rubric requirements and scoring 3) Access and use tools to determine readiness

**Speakers:**

- Deirdra Hawkes, *ASCA Director of Programs & Advocacy, American School Counselor Association*

**Audience:** All School Counselors

**ASCA National Recognition for School Counselor Preparation Programs**

*4:00 PM - 5:00 PM, Monday, July 17*  
*(In Person)*

**Overview:**
College/university school counselor preparation programs may seek national recognition of their school counselor preparation program through the ASCA Specialized Professional Association (SPA) under the Council for the Accreditation of Educator Preparation (CAEP) or the Association for Advancing Quality in Educator Preparation (AAQEP). The ASCA School Counselor Preparation Program Standards are a unified set of principles guiding school counselor preparation programs in training effective future school counselors in areas of professional practice and ethical behavior. Learn how to apply and complete the program report for ASCA’s recognition program for universities’ school counseling master’s degree programs.

**Learning Objectives:**
1) Summarize the process to apply for and complete the program report for ASCA’s recognition program for universities’ school counseling master’s degree programs

**Speakers:**

- Russ Sabella, *Professor, Florida Gulf Coast University*
- Angie Hickman, *Director of Research and Marketing, American School Counselor Association*
- Alan Burkard, *Professor, Chair, Counselor Education and Counseling Psychology, Marquette University*

**Audience:** School Counselor Educators
7:00 PM - 9:30 PM EDT

**RAMP Awards Dinner**
7:00 PM - 9:30 PM, Monday, July 17  
*(In Person)*

**Overview:**  
Celebrate the 2023 RAMP recipients at the RAMP Awards Dinner. Additional fee applies.

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**Tuesday, July 18**

8:00 AM - 12:00 PM EDT

**Registration Open**
8:00 AM - 12:00 PM, Tuesday, July 18  
*(In Person)*

8:30 AM - 9:30 AM EDT

**ASCA-Certified School Counselor Recognition**
8:30 AM - 9:30 AM, Tuesday, July 18  
*(In Person)*

**Overview:**  
The ASCA-Certified School Counselor (ACSC) certification demonstrates school counselor knowledge in designing, implementing and assessing a school counseling program. Learn about ACSC recognition, including the benefits, eligibility and application process.

**Learning Objectives:**  
1) Summarize the eligibility requirements, application process and benefits of the ASCA-Certified School Counselor  
2) Explain the correlation between ACSC and other ASCA recognition programs

**Speakers:**

- Joni Shook, *ASCA Certified Trainer*  
- Megen Stair, *School Counselor, Park Vista High School, Lake Worth, Fla.*  
- Steve Schneider, *ASCA Certified Trainer*  
- Jen Walsh, *Director of Education & Training, ASCA*

**Audience:** All School Counselors

**Support Military-Connected Youth**
8:30 AM - 9:30 AM, Tuesday, July 18  
*(In Person)*

**Overview:**  
Military-connected youth are presented with unique life experiences affecting their college planning and preparation. Frequent transitions and other military life experiences affect their academic continuity, transcripts and access to opportunities but also can positively affect their maturity and skills. Hear from educational professionals at the district, university and federal levels who support military families and military-connected youth through the college planning, access and admissions process. Focus on equitable considerations and practices, as well as solutions to providing military-connected youth with equitable opportunities and access to college, from high school and
Learning Objectives: 1) Explain military-connected youth’s strengths, assets and unique challenges 2) Examine your own biases, assumptions and practice, and adopt new perspectives and tools to use when working with and advocating for military-connected students 3) Describe effective practices and solutions to support equitable opportunities and access for military-connected students throughout their postsecondary planning process

Speakers:
- Meredith Ayala, Family Partnerships Specialist and Military Liaison, Fairfax County Public Schools, Fairfax, VA
- Jennifer Drake-Patrick, Associate Professor, George Mason University
- Kristen Acquah, School Liaison Program Specialist, Headquarters Marine Corps, Marine & Family Programs Division (MF)

Audience: Middle School Counselors, High School Counselors

Stress Management in School Counseling
8:30 AM - 9:30 AM, Tuesday, July 18
(In Person, Virtual)

Overview:
Student levels of stress and anxiety have increased as a result of the pandemic and current events. School counselors are in a key role to support students in alleviating their stress. Explore the research on pandemic-related stress and identify various interventions, resources and activities to help students manage their stress at each tier.

Learning Objectives: 1) Summarize recent research relating to pandemic influences on student mental health, stress and anxiety 2) Describe tiered interventions that you can use to reduce student stress and anxiety

Speakers:
- Stephanie Lerner, Counselor Support Program Manager, Texas Education Agency

Audience: All School Counselors

A School District’s Journey to RAMP
8:30 AM - 9:30 AM, Tuesday, July 18
(In Person)

Overview:
Discover how all Chicago Public School counseling programs in the district are supported in their path to RAMP designation. Starting out with the creation of an evidence-based implementation plan, school counselors are supported in developing intentional, systematic approaches to address all students’ academic, career and social/emotional development, as well as a plan for collecting data and sharing their school counseling program’s impact with key stakeholders. This approach creates a pathway for school counselors to align their programs with the ASCA National Model, leading to the RAMP application process. Walk away with valuable resources to help the school counseling programs in your district achieve RAMP status.

Learning Objectives: 1) Identify how to align school improvement plans with an evidence-based implementation plan to create a data-informed school counseling program 2) Streamline the ASCA National Model templates and online portal with an evidence-based implementation plan 3) Create pathways toward RAMP designation for the schools in your district

Speakers:
Leslie Arroyo, K-12 School Counseling Specialist, Chicago Public Schools, Chicago, IL
Nancy Fernandez, School Counselor, Brighton Park Elementary School, Chicago, IL

Audience: All School Counselors, District Directors

An Anti-racist Lens to Data & MTSS

Overview:
Schools and districts are continuously working to make schools safe and welcoming for all. School counselors are increasingly utilizing an anti-racist lens within their work to implement comprehensive school counseling programs and MTSS. But what does this look like when it comes to collecting and analyzing data? Learn concrete strategies for aligning your school counseling program with MTSS through an anti-racist lens, focusing particularly on data. Hear how to advocate for and support historically marginalized students through school data collection and analysis and how to use data to dismantle policies and practices that uphold white privilege.

Learning Objectives: 1) Describe how to disaggregate and interrogate data through an anti-racist lens 2) Use a range of data types to advocate for all students 3) Prioritize student, family and community voices in data collection and analysis

Speakers:
- Emily Goodman-Scott, PhD, Associate Professor, Old Dominion University
- John Nwosu, School Counselor, Garrett Middle School, Austell, GA
- Stephanie Smith-Durkin, Lecturer, Old Dominion University
- Natalie Edirmanasignhe, Assistant Professor, California State University, Long Beach

Audience: All School Counselors

Drum, Draw, Drama & Dance

Overview:
In the age of screen time and constant stimulation, it can be difficult to keep students' attention with traditional counseling instruction. Hear ways to create engaging experiences for students through arts integration. Come get your art on while we explore intentionally integrating art standards from music, drama, visual arts, and dance/movement with ASCA Student Standards: Mindsets & Behaviors for Student Success. Through hands-on examples, learn discover strategies to easily integrate arts into school counseling lessons on career, self-awareness, diversity and inclusion, and empathy.

Learning Objectives: 1) Explain the concept of arts integration vs. art enhancement 2) Apply ASCA Student Standards and fine arts standards to counseling instruction 3) Discuss a variety of arts integration strategies you can implement in your school counseling program 4) Reflect on your favorite art form and how to use it to increase student engagement and retention

Speakers:
- Beth Ruff, School Counselor, Powder Springs Elementary School, Marietta, GA

Audience: Elementary School Counselors, Middle School Counselors

Effective School Counselor/Principal Relationships

Overview:
In the age of screen time and constant stimulation, it can be difficult to keep students' attention with traditional counseling instruction. Hear ways to create engaging experiences for students through arts integration. Come get your art on while we explore intentionally integrating art standards from music, drama, visual arts, and dance/movement with ASCA Student Standards: Mindsets & Behaviors for Student Success. Through hands-on examples, learn discover strategies to easily integrate arts into school counseling lessons on career, self-awareness, diversity and inclusion, and empathy.

Learning Objectives: 1) Explain the concept of arts integration vs. art enhancement 2) Apply ASCA Student Standards and fine arts standards to counseling instruction 3) Discuss a variety of arts integration strategies you can implement in your school counseling program 4) Reflect on your favorite art form and how to use it to increase student engagement and retention

Speakers:
- Beth Ruff, School Counselor, Powder Springs Elementary School, Marietta, GA
Overview:
Evidence suggests that an effective collaboration between administrators and school counselors leads to improved overall student achievement. Address how school counselors and principals can use the ASCA National Model to create a professional partnership rooted in mutual trust and communication, with a shared vision for student success.

Learning Objectives: 1) Define roles and responsibilities for administrators and school counselors 2) Describe strategies and resources you can use this year to partner with your administrators or school counselors 3) Summarize ways for school counselors and administrators to successfully collaborate to have a positive impact on student outcomes 4) List strategies to break down barriers to effective school counselor/administrator collaboration

Speakers:
- Briana Milton, Administrative Coordinator of School Counseling, Prince William County Public Schools, Manassas, VA
- Anne Henry, Supervisor of Elementary Counseling, Prince William County Public Schools, Manassas, VA

Audience: All School Counselors

Create Gender-Support Plans for LGBTQ+ Students
8:30 AM - 9:30 AM, Tuesday, July 18

Overview:
School counselors and other educational support staff must intentionally consider ways to effectively advocate for all students. Hear first-hand experiences in advocating for your LGBTQ+ community. Learn about the implementation of gender support plans (GSPs) and other tools as concrete examples of advocacy and intentional support.

Learning Objectives: 1) Discuss the laws in place that can both support and challenge our capacity to support LGBTQ+ students 2) Explain the importance of making connections with and advocating for students who identify as transgender or nonbinary 3) Identify practical strategies for local-level advocacy for your program and position and how to advocate for systemic change at the state level for school counseling best practices and ratios 4) Access a template to use and/or modify as you begin to consider this process at their school

Speakers:
- Dr. Jennifer Kirk, High School Counseling Curriculum Leader, Upper St. Clair High School, Pittsburgh, PA
- Brian Barnum, School Counselor, Granite Connections High School, Salt Lake City, UT

Audience: All School Counselors

Create Outcome and Mindsets & Behaviors Data Graphs
8:30 AM - 9:30 AM, Tuesday, July 18

Overview:
Visual representation of the impact of school counselors’ work is important to building support for the school counseling program. Data graphs can facilitate the creation of infographics, slide presentations and newsletter articles that inform educational partners on the added value of school counselors to generate positive change for student outcomes. Discover ways to identify what to include, how to summarize student responses and methods for creating quality graphs that convey impact at a glance.
Learning Objectives: 1) Define average student responses for pre-/post-assessments and outcome comparison data 2) Calculate Likert-scale responses 3) Identify the required RAMP rubric components of a graph 4) Recognize quality graphs that convey impact at a glance

Speakers:

- Len Egan, Director of Student Services, West Chicago Community High School, West Chicago, IL
- Karen Devine, School Counselor, Taft Freshman Academy, Chicago, IL

Audience: All School Counselors

Strategies to Support Black Girls
8:30 AM - 9:30 AM, Tuesday, July 18 (In Person)

Overview:
The culturally unique experiences of Black girls within their families, schools and community can influence their self-concept from a young age. Historically, Black girls have displayed resilience amid all of the social "isms" they encounter. Black girls need to be equipped with tools that help them maintain their strength, confidence and resilience without jeopardizing their wellness and livelihood. Walk away with culturally inspired strategies that empower Black girls to build and develop confidence, pursue leadership and improve their overall well-being.

Learning Objectives: 1) Explain how history has shaped the lives of Black girls today 2) Discuss key factors affecting Black girls' social/emotional well-being and how these factors affect Black girls' life experiences 3) Access culturally informed tools and resources to help develop the confidence and social/emotional well-being of Black girls in their families, schools and communities

Speakers:

- Shekyra DeCree, Director, ROX Institute for Research & Training

Audience: All School Counselors

Public Arena Advocacy
8:30 AM - 9:30 AM, Tuesday, July 18 (In Person)

Overview:
School counselors are encouraged to advocate for their programs and students to bring about systemic change within an educational setting. As school counselors create action plans to address social issues affecting students, they should consider where their actions fall on an advocacy/activism continuum. Learn the similarities and differences between advocacy and activism, best practices for engaging in public arena advocacy and tips for safeguarding employment.

Learning Objectives: 1) Compare and contrast advocacy and activism 2) List examples of public arena advocacy 3) Identify ethical, legal and employment implications for engaging in public arena advocacy

Speakers:

- Gail Smith, School Counselor (Retired), Acworth, GA
- Jennifer Diaz, , Lanier Middle School, Sugar Hill, GA

Audience: All School Counselors

NCAA Eligibility Center Hot Topics
Overview:
Learn about updates to the initial-eligibility process, including COVID-19 exceptions moving forward, standardized test scores, nontraditional program case studies, core course review and best practices for high school counselors.

Learning Objectives:
1) Discuss changes made to the NCAA initial-eligibility process to include COVID-19 exceptions
2) Explain NCAA nontraditional and core-course review policies and processes
3) Describe best practices for high school counselors navigating the NCAA initial-eligibility process

Speakers:
- Kaylen Overway, Assistant Director, NCAA Eligibility Center
- Amy Routt, Associate Director, NCAA Eligibility Center

Audience: Middle School, High School

ASCA National Model Sustainability
Overview:
Continued implementation of the ASCA National Model becomes the culture of the school and ensures measured benefits for students and school counselors. Explore your personal and professional "why" regarding the ASCA National Model and how the templates support the continuation of the work. Identify onboarding techniques to maintain support for ASCA National Model implementation and continued development work.

Learning Objectives: 1) Articulate your "why" 2) Use ASCA templates to generate program sustainability 3) Brainstorm onboarding for new educational partners

Speakers:
- Kinea Epps, Senior Administrator, Counseling & Student Services, Wake County Public School System, Cary, N.C.
- Jaime Clemens, Lead Elementary School Counselor, Mesa Public Schools, Mesa, Ariz.

Audience: All School Counselors

Equity and the ASCA National Model
Overview:
The ASCA National Model guides school counselors in using data to identify trends and inequities in achievement, attendance and discipline and to lead, advocate and collaborate on strategies to improve student achievement and remove barriers, thus providing the best possible outcomes for students. Learn how ASCA National Model implementation is one of the best ways to do equity work in your schools.

Learning Objectives:
1. Identify components of the ASCA National Model and how they influence equity work
2. Discuss ASCA research about RAMP schools and their equity work
3. Share best practices for choosing areas of focus and planning to reduce and remove barriers to student achievement through ASCA National Model implementation
9:45 AM - 10:45 AM EDT

Build a Future-Focused Elementary Program
9:45 AM - 10:45 AM, Tuesday, July 18  
(In Person)
Overview:
A focus on postsecondary readiness is essential for students of all ages. At the elementary level, teaching about careers, colleges and postsecondary options doesn’t have to be limited to a standalone unit or lesson. Explore how to integrate a future focus throughout your program, and develop meaningful content about postsecondary opportunities for your students. Discover strategies to refresh your perspective, ensure your program reflects the evolving postsecondary landscape and to help even your youngest students dream big.

Learning Objectives: 1) Integrate concepts related to postsecondary readiness, workplace habits and goal-setting throughout your school counseling program 2) Implement schoolwide events, classroom lessons, small groups and individual academic planning and advisement to promote elementary students’ postsecondary awareness and readiness 3) Expand your current practice to include innovative, engaging and relevant opportunities for your students

Speakers:
- Emily Kitching, School Counselor, Laurel Meadow Elementary School, Hanover County, VA
- Loren Watson, School Counselor, Beaverdam Elementary School, Hanover, VA

Audience: Elementary School Counselors, Middle School Counselors

RAMP Reviewer Bootcamp
9:45 AM - 10:45 AM, Tuesday, July 18  
(In Person)
Overview:
If you’ve implemented the ASCA National Model and have a strong process for collecting data, learn how you can become a RAMP reviewer who scores and provides feedback on RAMP applications. Explore using your ASCA National Model knowledge and skills to further the profession and hone your own program.

Learning Objectives: 1) Identify the duties and responsibilities of RAMP reviewers 2) Use the rubric to provide meaningful feedback 3) Discuss the components of the ASCA National Model essential to RAMP applications 4) Discuss the effective use of RAMP narratives

Speakers:
- Deirdra Hawkes, ASCA Director of Programs & Advocacy, American School Counselor Association

The RAMP Journey via Multiple Lenses
Overview:
Chicago Public Schools has become a leading RAMP district by layering in support and advocacy for school counselor work from the school to district and national level. Hear tips to use and pitfalls to avoid as you work toward RAMP in your school or district. Become an accountability partner with other school counselors, schools and leaders in your district by making the Chicago Public Schools' model your own.

Learning Objectives: 1) Identify various lenses and expertise that can support RAMP work in a school and district 2) Obtain and use a cultivated RAMP resource folder to advocate for the process 3) Develop a personalized plan to learn about and view the work to inspire your own school/district's RAMP success

Speakers:
- Liliana Ponce, K-12 School Counseling Specialist, Chicago Public Schools, Chicago, IL
- Karen Devine, School Counselor, Taft Freshman Academy, Chicago, IL
- Gretchen Rhodes, Director of School Counseling, Chicago Public Schools

Audience: All School Counselors, District Directors

Out-of-the-Box School Counseling
9:45 AM - 10:45 AM, Tuesday, July 18

Overview:
Do you want to be creative in your approach to meet the needs of all students? Are you looking for creative, data-informed initiatives? Explore out-of-the-box school counseling techniques you can easily implement. Leave with creative programs, initiatives and lessons to invigorate your school counseling program.

Learning Objectives: 1) Implement new creative techniques into your school counseling program 2) Use data to inform creative initiatives and practices in your school counseling program

Speakers:
- Dr. Lyndsey Brown, Wichita State University
- Christie Henderson, Assistant Professor, Wichita State University

Audience: All School Counselors

Mindfulness in School Counseling
9:45 AM - 10:45 AM, Tuesday, July 18

Overview:
The number of children in schools suffering from anxiety and stress is rapidly rising, and their emotional regulation is lacking. Research has shown that practicing mindfulness reduces these negative feelings. Mindfulness trains the brain to be less reactive. Learn about specific ways you can integrate mindfulness into your school counseling program. Through small groups and schoolwide activities, mindfulness can become a powerful tool for the entire school community.

Learning Objectives: 1) Explain the science behind mindfulness and the impact it has on the nervous system 2) Integrate mindfulness into your school counseling program 3) Use mindfulness as self-care for yourself and your school staff

Speakers:
Audience: Elementary School Counselors, Middle School Counselors

Support Underrepresented Colleagues
9:45 AM - 10:45 AM, Tuesday, July 18 (In Person, Virtual)
Overview:
In many U.S. schools, educators don't mirror the student population demographics. However, research indicates positive outcomes result from having school staff demographics that mirror the student population. Therefore, when schools employ educators of color, schools owe it to students to retain these qualified individuals. Educators of color report that the same attributes that may help create positive outcomes for students may also create added stress or obstacles for educators. As school counselors, we must address this issue to continue to create positive student outcomes and address student discrepancies.

Learning Objectives: 1) Discuss the positive outcomes for students associated with having educators of color, including school counselors, on staff 2) Explain existing barriers that create difficulties in retaining educators of color, and better understand how to address them 3) Describe your role in accordance with the ASCA Ethical Standards for School Counselors in working with and supporting school counselors from underrepresented and marginalized populations

Speakers:
- Matthew Shervington, School Counselor, Susquehannock High School, Glen Rock, PA

Help Children Cope with Grief and Loss
9:45 AM - 10:45 AM, Tuesday, July 18 (In Person)
Overview:
Grief arises as a product of a loss we've experienced. It is associated with losses that may include health, job, relationship, pet, family and any major events. The death of someone close to a child often has a profound and lifelong effect on the child and may result in a range of both short- and long-term reactions.

Learning Objectives: 1) Discuss the normal continuum of the grief process 2) Identify the common behaviors of a grieving child, including the physical, behavioral, emotional, academic, social and spiritual responses 3) Strategize different interventions for children who are grieving

Speakers:
- Holly Reeves, School Counselor, Central Elementary School, Lucedale, MS

Successful Transitions for Tier 3 Students
9:45 AM - 10:45 AM, Tuesday, July 18 (In Person, Virtual)
Overview:
Transitioning from middle school to high school can be difficult for many students. In particular, students who are exhibit difficulties in achievement, attendance and/or behavior in middle school are at a higher risk of retention and dropout rates at the high school level. Learn to incorporate collaboration between feeder middle schools and high schools to identify Tier 3 at-risk students, and implement a targeted intervention in conjunction with administration to assist students in the
transition from middle school to high school.

**Learning Objectives:**
1) Collaborate with your middle/high school counseling counterparts
2) Identify Tier 3 students in need of additional transition support
3) Implement a targeted intervention to support Tier 3 students

**Speakers:**
- Joshua Hurley, *Director of School Counseling and Doctoral Student*, Highland Springs High School, Highland Springs, VA, Virginia Commonwealth University

**Audience:** Middle School Counselors, High School Counselors

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**Leverage Social Media to Promote DEI Efforts**

*9:45 AM - 10:45 AM, Tuesday, July 18 (In Person, Virtual)*

**Overview:**
Growing unrest in the U.S. has shown a spotlight on diversity, equity and inclusion. The ethical imperative for school counselors to be leaders, advocates, collaborators and consultants in creating systemic change requires more intentionality. Learn about an innovative way you can leverage social media to help your school, district or association foster a safe, equitable, affirming school environment in which all members of the school community demonstrate respect, inclusion, and acceptance. Discover how to create authentic crosscultural spaces for students to learn about other students and their identities.

**Learning Objectives:**
1. Discuss the importance of employing creative ways to sustain culturally responsive school counseling that establishes a safe, equitable, affirming school environment within and outside of the school community
2. Describe practical strategies and resources to use social media and communications to deliver Tier 1 lessons to students, families and the community
3. Proactively educate students about students from diverse backgrounds in their community to reduce hate and bias

**Speakers:**
- Diane Reese, *Assistant Professor*, Trinity Washington University
- Derek Francis, *Executive Director Inclusion and School Climate*, Minneapolis Public Schools, Minneapolis, MN

**Audience:** All School Counselors

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**Data Collection and Reporting**

*9:45 AM - 10:45 AM, Tuesday, July 18 (In Person, Virtual)*

**Overview:**
Focus on the three types of student data, with emphasis on how school counselors collect, analyze and report that data. Hear specific instructions for creating results reports and graphs that convey impact at a glance. Enhance your expertise in the use of data as defined by the ASCA National Model.

**Learning Objectives:**
1) Define three types of data
2) Connect three types of data to results reports
3) Create quality graphs

**Speakers:**
Joni Shook, ASCA Certified Trainer, 
Joshua Nelson, School Counselor, Richard Lewis Brown Gifted and Talented Academy, Jacksonville, FL

**Audience:** All School Counselors

### Career Development: Early and Everywhere

**9:45 AM - 10:45 AM, Tuesday, July 18**

**Overview:**
Help students explore challenges, describe their interest themes, navigate uncertainty and develop the human skills needed to thrive in work and life. Hear about different approaches to career exploration including incorporating a Challenge Mindset, integrating human skills development and encouraging awareness of Holland interest themes. Learn ways to weave career development concepts throughout your elementary classroom curriculum.

**Learning Objectives:**

1. Identify the developmental tasks students must master in their school years to foster healthy career development
2. Describe the ways that thought leaders and K-12 school counselors, teachers and career specialists are involving students in novel ways to know themselves and explore career goals and options early and often
3. Discuss ways you can incorporate more career development theories early and often

**Speakers:**

- Celeste Hall, School Counselor & Coordinator of Career Coaching Training, Virginia Community College System

### Amplify Adult SEL

**9:45 AM - 10:45 AM, Tuesday, July 18**

**Overview:**
Promoting and supporting adult social/emotional learning (SEL) is essential to a successful comprehensive SEL initiative. Discover the “why” and the “how” of adult SEL and the role you can play in promoting, implementing and engaging in this work. Walk away with resources and strategies for engaging adults, building SEL mindsets and skills and increasing your own SEL growth and advocacy.

**Learning Objectives:**

1. Articulate the benefits and impact of adult SEL
2. Experience and evaluate adult SEL resources
3. Develop next steps for implementing adult SEL strategies

**Speakers:**

- Andrea Donegan, School Counseling Consultant, Wisconsin Department of Public Instruction

**Audience:** All Practice Levels
Careers in Aviation
9:45 AM - 10:45 AM, Tuesday, July 18

Overview:
Do your students have a passion for STEM-focused courses? Would you know how to help student who showed interest in a career in the aviation field? Together, Delta Flight Operations and TechOps will be sharing different pathways that can lead to a lifelong career as a pilot or an aircraft maintenance technician.

Learning Objectives:

1. Describe different career pathways available in aviation
2. Access resources to provide your students interested in careers in aviation

Audience: High School

11:00 AM - 12:00 PM EDT

General Session: Dr. Bernice King
11:00 AM - 12:00 PM, Tuesday, July 18

Audience: All Practice Levels